

## TOPICAL PRODUCT FORMULATIONS

### CONTAINING STRONTIUM FOR REDUCING SKIN IRRITATION

This application is a continuation-in-part of copending parent application Ser. No. 08/362,100, filed Dec. 21, 1994. The disclosure of the parent application is hereby incorporated in its entirety by reference.

#### BACKGROUND

5 Many substances are applied topically to the skin or mucous membranes of humans or animals (hereinafter "skin") in order to alter the subject's appearance, to protect the subject from the environment, or to produce a biological change in the skin or other tissue for therapeutic, preventive or cosmetic purposes. These substances may generically be termed 10 "topical products" and include such topically applied substances as cosmetics, over-the-counter and prescription topical drugs, and a variety of other products such as soaps and detergents.

15 Topical products occur in a variety of forms, including solids, liquids, suspensions, semisolids (such as creams, gels, lotions, pastes or "sticks"), powders or finely dispersed liquids such as sprays or mists. Examples of topical products commonly classified as "cosmetics" include skin care products such as moisturizing creams and lotions, and "treatment cosmetics" such as exfoliants and/or skin cell renewal agents; fragrances such as perfumes and colognes, and deodorants; shaving-related products such as creams, "bracers" and aftershaves;

5 depilatories and other hair removal products; skin cleansers, toners and astringents; pre-moistened wipes and washcloths; tanning lotions and sunscreens; bath products such as oils; eye care products such as eye lotions and makeup removers; foot care products such as powders and sprays; skin colorant and make-up products such as foundations, blushes, rouges, eye shadows and liners, lip colors and mascaras; lip balms and sticks; hair care and treatment products such as  
10 shampoos, conditioners, colorants, dyes, bleaches, straighteners, and permanent wave products;  
0 baby products such as baby lotions, oils, shampoos, powders and wet wipes; feminine hygiene products such as deodorants and douches; skin or facial peels applied by dermatologists or  
cosmeticians; and others. Examples of topical products commonly classified as "topical drugs"  
are many and varied, and include over-the-counter and/or prescription products such as  
15 antiperspirants, insect repellents, sunscreens and sunburn treatments, anti-acne agents, antibiotics, therapeutic retinoids, anti-dandruff agents, external analgesics such as capsaicin products, topical contraceptives, topical drug delivery systems, suppositories and enemas, hemorrhoid treatments, vaginal treatments, lozenges, and many other products with therapeutic or other effects. Other topical products include hand, facial and body soaps and detergents and  
20 other forms of skin cleansers, as well as household detergents and many other household products such as solvents, propellants, polishes, lubricants, adhesives, waxes and others which are either applied topically or are topically exposed to the body during normal use.

In a large number of cases, topical products contain chemicals which may produce irritation or inflammation when applied to the skin or mucosa. The present invention is directed  
25 in part to compositions for inhibiting the irritation associated with such topical products.

5 The occurrence, frequency and nature of topical-product-induced irritation often

varies from user to user. The severity of irritation to the susceptible user may range from

subclinical to mild to severe. Typical symptoms of irritation include itching (pruritus), stinging,

burning, tingling, "tightness," erythema (redness) or edema (swelling). The irritation response

may be due to the direct effect on the skin of certain topical product chemicals or to a response

10 by the immune system directed toward the chemicals alone or in combination with skin

components (e.g. allergic dermatitis).

The sensation of itch is one of the most common skin problems experienced by

humans and animals. Itch can be defined as a sensation which provokes the desire to scratch the

site from which the sensation originates. All skin contains sensory nerves which transmit itch in

15 response to chemical irritation, environmental exposure or disease processes. Although the

precise population of itch producing nerves have not been identified, the thinnest, unmyelinated

nerve population, termed type C nociceptive neurons are thought to be the most important in

producing the sensation. Itch: Mechanisms and Management of Pruritus, Jeffrey D. Bernhard,

McGraw-Hill, Inc. (San Francisco, 1994), pp. 1-22. The itch-producing nerves of the skin can be

20 considered to be a "final common pathway" for the many irritating conditions which are

ultimately sensed as itch including chemical exposure, environmental exposure (such as that

which produces dry, itchy skin) and disease processes such as atopic dermatitis. Many chemical

substances are able to produce itch when topically applied to the skin. No matter what the

ultimate cause of itch, the sensation experienced is the same and provokes the desire to scratch.

5                   Many ingredients used in topical products are known irritants or are potentially

irritating, especially to people with "sensitive skin". These irritating ingredients include  
fragrances, preservatives, solvents, propellants and many other ingredients that might otherwise  
be considered inert components of the products. Additionally, many topical product active

10                  ingredients, including chemicals that may also be classified as drugs, produce irritation when

15                  applied to the skin. These include, but are not limited to, such ingredients as exfoliants and skin  
cell renewal agents, anti-acne drugs, antiperspirant compounds, antihistamines, anti-  
inflammatory agents, skin protective agents, insect repellent chemicals, sunscreens and many  
others. Where more than one chemical irritant is present, their irritating effects may be additive.  
Furthermore, chemical ingredients may react with one another, or in the environment of the skin,  
15                  to form new chemicals which are irritating. The vehicles in which the active drug ingredients are  
formulated may also produce irritation in sensitive people, especially in drugs such as topical  
corticosteroids.

In addition to chemicals which directly trigger skin irritation, some chemicals

indirectly cause the skin to become more sensitive to other chemicals or environmental

20                  conditions which would not normally cause irritation. Many chemicals which act as skin

"exfoliants" such as retinoids (e.g. tretinoin, retinol and retinal), carboxylic acids including  $\alpha$ -  
hydroxy acids (e.g. lactic acid, glycolic acid),  $\beta$ -hydroxy acids (e.g. salicylic acid),  $\alpha$ -keto acids,  
acetic acid and trichloroacetic acid, l-pyrrolidone-5-carboxylic acid, capryloyl salicylic acid,  $\alpha$ -  
hydroxy decanoic acid,  $\alpha$ -hydroxy octanoic acid, gluconolactone, methoxypropyl gluconamide,  
25                  oxalic acid, malic acid, tartaric acid, mandelic acid, benzylic acid, gluconic acid, benzoyl

5 peroxide and phenol, among others, may cause the skin to become more sensitive to irritation triggered by other topically-applied chemicals such as moisturizers, sunscreens, fragrances, preservatives, surfactants (e.g. soaps, shaving cream) and other topical products. Exfoliants and other ingredients may also increase the skin's sensitivity to environmental conditions such as sunlight, wind, cold temperature and dry air, or may exacerbate the irritation attributable to a pre-  
10 existing skin disease.

Conversely, environmental influences may themselves increase the skin's sensitivity to chemicals in topical products by reducing the skin's "barrier function." The barrier function acts to minimize absorption or passage of potentially irritating chemicals through the outer "dead" cell layer into the living skin tissue. Extremes of humidity, for example, can greatly increase irritation from topically-applied products. A very common condition due to low humidity is termed "winter itch" in which the very low humidity characteristics of many cold climates (particularly when accompanied by indoor heating) or long exposure to refrigerated air from air conditioners in the summer produces itchy skin -- especially in older people -- which can exacerbate the irritating effects of topical products. Additionally, soaps, detergents, cleansing products, shaving creams, alcohol and other products which remove some of the skin's protective lipids and/or secretions may increase the skin's permeability and sensitivity to topically-applied chemicals which would otherwise not produce irritation. Normal processes such as sweating may also increase the ability of irritant materials, such as antiperspirants, deodorants or sunscreens, to penetrate the skin through pores or glands, thus exacerbating the potential for irritation. Exposure of the skin to high humidity environments or liquids may also

5 increase the ability of potential irritants to penetrate the skin. Similarly, the skin may become sensitized or inflamed due to infection, shaving abrasion, repeated or excessive washing or bathing, sun exposure, or other mechanical abrasion or injury, resulting in sensory irritation responses upon subsequent application of underarm deodorants, after-shaves or other topical products.

10 In addition to chemical and environmental causes of skin irritation, many people

have an inherent sensitivity or genetic predisposition to skin irritants. People with respiratory allergies, for example, tend to have excessively dry skin which facilitates increased absorption of potentially irritating chemicals. The excessively dry skin which accompanies atopic dermatitis, for example, predisposes patients with this condition to irritation from many topically-applied products. Other skin diseases and conditions such as allergic or non-allergic contact dermatitis, psoriasis, eczema, candida albicans, post-herpetic neuralgia, infectious diseases manifested by, for example, sore throat or skin lesions, insect bites and the like produce intrinsic irritation which may be exacerbated by application of topical products. Many other individuals exhibit sensitive skin as a condition that is not related to an identifiable skin disease.

20 Whatever the exact cause of irritation, many attempts have been made to reduce

the irritation potential of topical products by identifying chemicals which tend to cause irritation and reducing their concentration or eliminating them from the products. Many of these products are advertised to consumers as "hypoallergenic" or the like to designate a product's reduced tendency to cause irritation in consumers with sensitive skin. Most skin or mucosal irritation

25 responses, however, are not allergic in origin. In any event, it is often not feasible or practical to

5 identify or eliminate all of the irritating chemical(s), particularly when the irritating chemical(s) are the active ingredient of the product or are required for formulation, preservative or other functional reasons.

As one example, there is a substantial practical and commercial need in the field of exfoliants and related skin care products for a composition or method that will reduce or

10 prevent the irritation caused by such products. Common exfoliants include  $\alpha$ - and  $\beta$ -hydroxy carboxylic acids such as lactic acid, glycolic acid, salicylic acid and the like,  $\alpha$ -keto acids such as pyruvic acid, as well as assorted compounds such as acetic acid and trichloroacetic acid, 1-pyrrolidone-5-carboxylic acid, capryloyl salicylic acid,  $\alpha$ -hydroxy decanoic acid,  $\alpha$ -hydroxy octanoic acid, gluconolactone, methoxypropyl gluconamide, oxalic acid, malic acid, tartaric acid, 15 mandelic acid, benzylic acid, gluconic acid, peroxides, phenols, and skin cell renewal agents such as retinoids. Such products are used as exfoliants and/or cell renewal agents to reduce the occurrence or severity of skin wrinkles, particularly facial wrinkles, or as anti-acne, anti-"dry skin" or skin whitening agents. See U.S. Patent Nos. 4,105,782, 4,105,783, 4,246,261, and 5,091,171 (Yu et al.) and 5,262,153 (Mishima et al.); W.P. Smith, "Hydroxy Acids and Skin 20 Aging," Soap/Cosmetics/Chemical Specialties for September 1993, p. 54 (1993). Hydroxy acids, in concentrations high enough to exfoliate, are well known often to cause skin irritation and rashes. The danger of irritation is even higher for persons that have sensitive skin.

Currently available methods reported by Yu et al. to reduce the irritation caused by hydroxy- and keto-acids in topical products include adding a strong alkali metal base such as 25 sodium hydroxide or potassium hydroxide, thereby raising the pH of the preparation and

5 reducing the acidity of the hydroxy acid. Such methods have the reported drawback of reducing the ability of the resulting hydroxy acid salt to penetrate the skin and thus compromising the beneficial effects (particularly anti-acne or anti- "dry skin" effects) of the hydroxy acid.

Alternatively, Yu et al. have proposed the approach of formulating the hydroxy acid with a non-alkali metal base such as ammonium hydroxide or an organic base such as a primary, secondary or tertiary organic amine, thereby forming an amide or ammonium salt of the active ingredient

10 hydroxy (or keto) acid. See U.S. Patent Nos. 4,105,782 and 4,105,783 (Yu et al.). The effect of such formulations is, again, to raise the pH of the preparation to a non-irritating level. However, the increased pH (reduced acidity) of the resulting preparations renders them less efficacious as exfoliating or anti-wrinkle agents, which desirably have an acidity equivalent to pH 0.5-6, and 15 more preferably pH 3-5. See Smith, above, at Table 1. Other approaches to reducing the irritation associated with exfolient products include the use of slow-release topical formulations such as polymer-based vehicles (see, e.g., Chess et al., U.S. Patent No. 4,971,800) or microsponges, and inclusion of, e.g., plant-derived anti-irritant components (see, e.g., Smith et al., U.S. Patent No. 5,028,428).

20 Mishima, et al. have reported that certain alkali or alkaline-earth metal salts of lactic acid were useful as skin-whitening agents (U.S. Pat. No. 5,262,153), but no recognition is expressed as to any need or ability to reduce irritation effects; in addition, the particular formulations of Mishima were typically "neutralized" or adjusted to pH 5.5 prior to screening or skin-whitening testing (see Experiments 1 and 2).

5 A clear need exists, therefore, for topical product formulations that reduce or do

not result in skin irritation which can be caused by low-pH (high-acidity) organic or inorganic acid ingredients and that retain the efficacy of such acids as exfoliant/cell-renewal agents. More generally, it would be highly desirable to identify topical product formulations that would reduce or prevent the irritation caused by a wide range of otherwise safe and effective topical product

10 ingredients, or to reduce or prevent the intrinsic irritation associated with various skin diseases and conditions (such as atopic dermatitis, eczema or psoriasis) or caused by exposure to irritating chemicals or environmental conditions such as sun, wind or extremes in humidity.

As explained in more detail below in the Detailed Description, the present

invention involves the surprising discovery that the inclusion of strontium metal cation in the 15 topical product formulations of the present invention is useful in reducing the incidence and severity of irritation associated with topically applied skin irritants, including irritation caused by various ingredients of the topical product. While the exact mechanism (or mechanisms) of activity of this cation is not known and the invention is not limited to any particular mechanism, it is presently believed that the strontium cation may reduce irritation by interacting with

20 epidermal nerve cells to prevent or counteract the sensation of irritation, and/or by interfering with irritation-inducing components of skin cells that are triggered by exposure to or application of the skin irritant(s). Thus, the cation may alter the ability of epidermal nerve cells to depolarize or repolarize, as for example by blocking or interfering with ion channel or pump operation or by altering the transmembranal action potential, or the cation may interfere with the transmission of 25 nerve impulses from one nerve cell to another (as by suppressing neurotransmitter release).

5 General descriptions of the function of channel proteins are given in B. Hille (ed.), Ionic  
Channels of Excitable Membranes, Sinauer Associates (Sunderland, Mass.: 2d Ed. 1992), and  
Siemen & Hescheler (eds.), Nonselective Cation Channels: Pharmacology, Physiology and  
Biophysics, Birkhauser Verlag (Basel, Switzerland: 1993). In addition, or alternatively, the  
strontium cation may act to inhibit or modify the action of skin cell proteases or other irritation-  
10 inducing biological molecules (such as eicosanoids or cytokines) that may otherwise be activated  
by topical application of skin irritants, or may alter "second-messenger" function within sensory  
cells.

A number of ionic species, and certain metal cations in particular, have been  
associated with various aspects of nerve cell activity. For example, during the resting (polarized)  
15 state of a typical nerve cell, the intracellular concentration of potassium in the nerve axon is high  
relative to the extracellular potassium concentration, and the intracellular concentration of  
sodium is low relative to the extracellular sodium concentration. During the process of nerve  
depolarization, potassium ions flow out of the cell across the membrane, and sodium ions flow  
into the cell, through pores created by axonal membrane proteins known as "channels".

20 Following depolarization, membranal proteins known as ion "pumps" act to reestablish the  
resting, polarized state of the cell.

Other metal ions have also been shown to influence nerve function. For example, calcium ( $Ca^{2+}$ ) is carefully regulated in higher eukaryotic organisms and is reported to have many  
important effects on cellular and neuronal activity. Calcium signaling pathways control many  
25 cellular processes, including fertilization, cell growth, transformation, secretion, smooth muscle

5 contraction, sensory perception and neuronal signaling (Berridge, *Nature* 361(6410), 315-25 (1993)). The wide diversity of cells which display and use intercellular calcium waves and regulate calcium concentrations inside and outside the cell suggests that calcium levels provide a general mechanism by which cells communicate (Sanderson et al., *Mol. Cell. Endocrinol.* 98(2), 173-87 (1994)).

10 More particularly, calcium ion is a transducer of depolarization, and flows into the cell through a calcium channel during depolarization, although the amount of current flow varies from cell to cell (Stein, *Nerve and Muscle -- Membranes, Cells and Systems*, pp.33-64 at p.56 (Plenum Press 1980); Forsen & Kordel, "Calcium in Biological Systems," in *Bioinorganic Chemistry* (Bertini et al., eds.), University Science Books (Mill Valley, California: 1993), pp. 15 107-166). Several messenger pathways of intracellular calcium signal transduction also exist, such as inositol triphosphate-induced release of intracellular stores of calcium (Tsunoda, *Biochim. Biophys. Acta* 1154(2), 105-56 (1993)). Calcium is a critical second messenger in virtually all cell types, and the signals generated by calcium can be single transients or prolonged elevations of intracellular calcium concentrations. Signaling patterns often vary from cell to cell 20 and may contain more complex features such as calcium oscillations. Sub-cellular calcium signals and local concentration changes suggest even a further level of complexity and control of cell function and specialization. Nathanson, *Gastroenterology* 106(5), 1349-64 (1994).

25 Calcium also appears to modulate the release of neurotransmitters and, in a variety of cells, elevated calcium levels may result in stimulation of neurotransmitter release in some experimental systems. The divalent cations strontium and barium, while not normally

5 found naturally in the body in physiologically significant amounts, may, by virtue of their atomic resemblance to calcium, similarly stimulate neurotransmitter release, whereas magnesium and manganese cations may have an inhibitory effect in the same system. Calcium is also involved in the postsynaptic action of neurotransmitters, and may also alter the activity of various nerve cell enzymes. Harris et al., *J. Pharmacol. Exp. Therap.* 195, 488-498 (1975).

10 Calcium, strontium, barium and certain other divalent cations have also been reported to modulate or block the gating and/or conductance properties of certain ion transporting proteins such as sodium and potassium channels (Shioya et al., *Pflugers Arch.* 422, 427-435 (1993); Cukierman, *Biophys. J.* 65, 1168-73 (1993); Marrero & Orlando, *Proc. R. Soc. Lond. B.* 253, 219-224 (1993)). One mechanism that has been proposed to explain these effects 15 is that the cations may bind to the outer membrane of the nerve cell, thus altering the electric field locally near the membrane (Stein, above, at p. 57); others have proposed models involving specific interactions between the divalent cations and the channel gate and/or pore (Shioya et al., above; Cukierman, above). Alternatively, the cations may regulate the function of many calcium-binding regulatory proteins such as calmodulin or may affect intracellular second 20 messengers such as cyclic nucleotides ("Calcium: Controls and Triggers," in daSilva & Williams (eds.), *The Biological Chemistry of the Elements: The Inorganic Chemistry of Life*, Oxford University Press (New York: 1991), pp. 268-98).

Early studies involving selected nerve cell samples indicated that certain divalent cations, including magnesium and calcium, can have a "depressant" effect on nerve activity 25 (Frankenhaeuser & Meves, *J. Physiol.* 142, 360-365 (1958); Krnjevic, *Brit. Med. Bull.* 21, 10

5 (1965); Kato & Somjen, J. Neurobiol. 2, 181-195 (1969); Kelly et al., J. Neurobiol. 2, 197-208  
(1969)). These results were generally attributed to post-synaptic membranal effects, as for  
example the inhibition of potassium or sodium currents in nerve samples exposed to the cations.

10 While laboratory studies such as these using cultured single cells or  
microelectrode single-cell electrophysiological techniques have done much to advance the  
understanding of nerve activity, distinct challenges are presented in the clinical setting. A  
number of factors make it difficult to predict what effects, if any, particular agents (cationic or  
otherwise) may have on nerve activity and sensation in intact animal bodies. For example, the  
animal body (and particularly the human body) contains a wide variety of nerve-containing  
tissues and organs adapted to perform many different and specialized functions. Other cells in  
15 the body -- notably muscle cells and neuro-endocrine secretory systems -- are "excitable" in a  
manner akin to nerve cell excitation. In order to achieve the disparate functions required in the  
animal body, the various tissues and organs are differently disposed within the body, and the  
nerves (and other excitable cells) within a given tissue are typically highly specialized as well as  
uniquely disposed within the particular tissue. As a result, different nerve-containing tissues may  
20 respond differently to a given agent depending on, for example, the type of nerve (or other  
excitable) cell and its structural disposition within the tissue, the mode of administration of the  
agent, the ability of the agent to penetrate to the respective nerve site, and the rate at which the  
agent is removed from the nerve site.

25 For example, while certain divalent cations including magnesium and calcium  
have long been reported in laboratory studies to have a "depressant" effect on nerves, clinical

5 studies have shown that intravenously-administered magnesium sulfate produces neither anesthesia nor even analgesia in humans (Kato et al., Can. Anaes. Soc. J. 15, 539-544 (1968)). Instead, the magnesium ion induces paralysis of skeletal muscles, due perhaps to the inhibitory effects of magnesium on muscle cell activity. Oral ingestion of large doses of magnesium (e.g., magnesium sulfate as a laxative) does not result in paralysis or depressed neural activity in

10 healthy individuals. On the other hand, when magnesium is applied directly to the brains of test animals, depressed neural or synaptic activity, and even a sleep-like state, reportedly result (Kato et al. (1968), above).

In addition, the mechanisms underlying sensory stimulation and perception in the animal body are diverse and exceedingly complex. Even within a single tissue or organ, 15 different nerve groups having different organizations and functions may appear. Depending on how they are disposed within the tissue, the various nerve groups may be differently affected (or affected not at all) by an applied agent. Moreover, to the extent that different types of nerve cells occur within a tissue, they may have different susceptibilities to a particular applied agent. This is particularly true in the skin, which has nerves adapted to sense a wide variety of sensory 20 inputs.

Another complicating factor arises from the detailed nature of nerve cell activity and response. The firing activity of an individual nerve cell may be influenced in a complex fashion, and may vary over time, depending on such factors as the extracellular and intracellular concentration of nerve-related ions as sodium, potassium, chloride, calcium and the like, as well 25 as the time course of exposure to such ions. Other bioactive agents, such as prostaglandins

5 present during inflammatory responses, may further influence nerve sensitivity. In addition, nerves may respond to non-chemical stimuli such as hydrodynamic pressure changes, which in turn may depend on the nature of the tissue in which the nerve is disposed. Such factors lead to considerable clinical uncertainty as to how various agents may affect such nervous responses.

For example, studies have been undertaken over the last several decades in an  
10 effort to identify and elucidate the effects of various putative tooth-desensitizing agents and  
therapies. Tooth nerves are disposed primarily in the central pulp of the tooth, but also extend  
partially into the surrounding "dentin" material. The dentin material is a mineralized collagen  
matrix containing microscopic, fluid-filled "dental tubules." It has long been known that tooth  
nerve activity (which is sensed as pain) may be triggered by hydrodynamic pressure changes in  
15 the tubule fluid, as may be caused for example by probing or air-blasting the tooth or by applying  
an ionic solution having a high osmotic pressure (particularly when the protective enamel  
surrounding the dentin is degraded). Accordingly, one reportedly effective treatment for tooth  
hypersensitivity involves sealing or occluding the dental tubules using chemical or physical  
means (Scherman & Jacobsen, J. Am. Dent. Ass. 123, 57-61 (1992)). In addition, potassium and  
20 strontium salts, particularly potassium nitrate and strontium chloride, have been employed in  
dentrifrices and are reported to reduce tooth sensitivity following two to six weeks of continuous  
use (Scherman & Jacobsen, above; Silverman, Comp. Cont. Dent. Educ. 6, 131-136 (1985)).  
One mechanism commonly advanced to explain this putative desensitizing activity is that  
precipitated potassium or strontium ions block or inhibit fluid flow within the dental tubules  
25 (Scherman & Jacobsen, above; Knight et al., J. Periodontal Res. 64, 366-373 (1993)). This

5 explanation is consistent with the chemical/physical sealing therapies noted above, and also appears consistent with the clinical observation that several weeks of treatment are required in order to achieve substantial desensitizing effects.

A number of studies have attempted to elucidate other possible effects of various ions on tooth nerve activity, and have established that such effects may vary greatly depending 10 on the clinical or experimental system employed. For example, pain is induced when potassium

ion is applied to exposed tooth pulp but not when applied to the dentin (Nahri et al., *Arch. Oral Biol.* 27, 1053-58 (1982)). Hypertonic solutions of calcium and magnesium salts have been reported to evoke pain and/or transient nerve electrical activity when applied to the dentin, probably due to dentinal tubule water movement induced by osmotic pressure effects

15 (Orchardson, in Lisney & Matthew (eds.), Current Topics in Oral Biology, University of Bristol Press (Bristol: 1985), pp. 205-215; Nahri, above; Markowitz & Kim, *Proc. Finn. Dent. Soc.* 88

(Supp. 1), 39-54 (1992)). On the other hand, electrical activity studies undertaken on exposed tooth nerves (obtained, for example, by deeply abrading the dentin material) have indicated that various divalent cations (particularly calcium and magnesium) may suppress nerve electrical 20 responses, while monovalent potassium evokes a transient electrical response followed by inhibition of excitability (Markowitz & Kim, above; Orchardson, above). In the final analysis, the Markowitz and Kim group concluded that it is difficult to explain the clinical desensitizing effects of the available ionic desensitizing dentrifices (which require several weeks of treatment) in terms of a direct nerve cell membrane function, and that studies undertaken with exposed

5      nerves may not reflect the pain-induction mechanisms observed clinically (Markowitz & Kim,  
above).

The human skin presents a sensory and structural environment that is much more complicated than that of the tooth. For example, the skin contains nerves and highly specific sensory organs that are specialized and disposed so as to differentiate the stimuli leading to such  
10     distinct sensations as heat, cold, pressure, pain, itch and the like. In addition to normal sensory stimuli, nerves in the skin are also responsive to native or foreign chemicals such as proteases, prostaglandins, complement-system molecules, allergens, mitogens and the like which may be presented due to tissue injury or environmental exposure. Agents which are effective to combat one source of sensory stimulus -- for example steroidal agents to treat skin inflammation -- are  
15     ineffective against other sensory stimuli such as pressure, heat, or the transitory sting or itch caused by an applied skin care product. Conversely, local anesthetic agents which are effective to depress all sensory or even motor activity in a treated region are not desirable if only a single sensation -- for example a transitory sting or itch -- is sought to be eliminated. To complicate the situation, the structural matrix of the skin affords a "barrier function" which tends to exclude or  
20     inhibit the entry of foreign material, including potentially therapeutic agents.

Accordingly, it is desirable to identify agents which are effective in the skin to inhibit certain identified sensory responses (as for example burn, sting, or itch) while not adversely affecting other nervous responses in the same tissue (as for example tactal sensations), and to include such anti-irritant agents in topical product formulations. In copending  
25     application Ser. No. 08/362, 100, filed Dec. 21, 1994, from which the present application is a

5 continuation-in-part, we identified strontium cation, and certain aqueous-soluble salts thereof, as effective in suppressing skin irritation due to sources such as chemical and environmental exposure, or tissue inflammation, injury or skin pathology.

Thus, one aspect of the present invention is to provide topical product formulations that comprise strontium cation (or a suitable aqueous-soluble strontium salt) at a 10 concentration effective to reduce irritation to the skin produced by these sources.

Another aspect of the invention is to provide topical product formulations that comprise strontium cation (or a suitable aqueous-soluble strontium salt) to reduce or inhibit skin irritation caused by various other ingredients in the topical product, including the non-strontium active 15 ingredient(s) of the product.

15 A third aspect of the invention is to provide topical product formulations comprising an aqueous-soluble strontium salt (at concentrations effective to inhibit skin irritation) wherein (i) the formulation is stable at such strontium salt concentrations; (ii) the formulation retains its efficacy and aesthetic qualities at these strontium salt concentrations; and (iii) the active ingredients of the formulation (including the strontium cation) penetrate the 20 stratum corneum of the skin and thus are bioavailable to the living cells of the skin.

## SUMMARY OF THE INVENTION

The present invention is directed to topical product formulations containing the divalent cation strontium ( $\text{Sr}^{2+}$ ) and aqueous-soluble salts thereof as ingredients to provide fast-acting, efficient and safe topical skin anti-irritant effects. It is one object of the present invention to provide topical formulations and ingredients which can suppress skin irritation due to chemical or environmental exposure, or due to tissue inflammation, injury or other skin pathology. The invention is particularly useful for preventing, reducing or eliminating the potential irritation caused by topical application of products containing irritating ingredients, including especially cosmetics such as hydroxy acid or other exfoliant containing products, facial peels, shaving products, sunscreen products, deodorants and other cosmetics as described above, as well as topical drug/therapeutic products containing irritating active ingredients or vehicles, and other products such as cleansing products, including soaps, detergents, solvents and the like which are either applied topically or are topically exposed to the body. Thus, the present invention meets a clear need for formulations and ingredients that will prevent or reduce the potential skin irritation caused by topical products. The formulations of the present invention may be topically applied simultaneously with, prior and/or subsequent to application of irritating topical products, such as those described above. Alternatively, such cosmetic, therapeutic, cleansing and other irritating topical products themselves may be formulated to comprise divalent strontium cation, which would act to inhibit or suppress the skin irritating properties of other various ingredients in these formulations.

5        The invention is also useful for preventing, reducing or eliminating the skin irritation caused by skin diseases or other conditions such as environmental exposure to irritating chemicals or influences such as wind, heat, cold and extremes in humidity, including the intrinsic irritation associated with these conditions as well as such irritation as may be exacerbated by the application of a topical product.

10      Preferred embodiments of the formulations of the present invention comprise an

15      anti-irritant amount of the strontium cation accompanied (as in the form of a salt) by one or more ionizing anionic species, preferably an acidic anion species such as a chloride, nitrate, or acetate anion, dissolved or dispersed in an appropriate vehicle. Investigations relating to the present invention have shown that the anti-irritant effects of the cations of the invention can be optimized  
20      by suitable selection of the accompanying anionic species. Especially preferred cation-anion pairs include strontium chloride, strontium nitrate, and strontium acetate.

In the preferred embodiments, the strontium cation of the invention is included in

a suitable topical formulation vehicle at a concentration of about 50 to about 1000 mM, more preferably about 100 to about 500 mM, and most preferably about 150 to about 300 mM. The most highly preferred concentration range in many instances is from about 200 to about 300 mM, as for example where the formulation of the invention includes an irritant ingredient such as an exfoliant ingredient or where the formulation of the invention is applied to the skin immediately prior or subsequent to (or simultaneously with) the topical application of a product containing an irritant ingredient. The appropriate cation concentration can be achieved, for example, using a

5 single strontium salt, or multiple different cation salts may be combined to yield the total desired cation concentration.

In one preferred embodiment, the strontium cation is combined in a topical product formulation further comprising a potentially irritating ingredient, the cation being present in a total amount effective to reduce or eliminate irritation due to the irritant ingredient.

10 In another preferred embodiment, the formulation of the invention comprises the strontium cation paired with one or more anionic species selected so as to achieve a desired level of acidity or basicity in the formulated composition, and a total cation concentration effective to reduce skin irritation. In one such particularly preferred embodiment, strontium is combined in a hydroxy acid or other exfolient preparation accompanied by one or more suitable anionic species 15 such that the pH of the hydroxy acid preparation is maintained in the range of pH 0.5-6, and more preferably in the range of pH 3-5. It will be understood that, where the formulation employs an anhydrous vehicle, the acidity of the formulation may not be expressible in typical pH terms, but that such acidity will manifest itself upon exposure of the formulation to the skin where water is present both intracellularly and extracellularly.

20 In another embodiment, the formulation of the present invention may comprise strontium cation combined in the formulation with other anti-irritants, such as steroidal or non-steroidal anti-inflammatory agents or other materials such as aloe vera, chamomile,  $\alpha$ -bisabolol, cola nitada extract, green tea extract, tea tree oil, licorice extract, allantoin, urea, caffeine or other xanthenes, glycyrrhizic acid and its derivatives, or with other anti-irritant species such as those 25 identified in co-pending Patent Application Serial Nos. 08/362,101, 08/362,097, 08/362,055 and

5 08/362,058 (attorney docket numbers 210/181, 210/182, 210/183, and 210/184, entitled  
"Formulations and Methods for Reducing Skin Irritation"), filed on December 21, 1994 and in  
co-pending Patent Application Serial No. 08/384,263 (attorney docket number 210/290, entitled  
"Amino Acid Formulations and Methods for Reducing Skin Irritation"), filed on February 3,  
1995, by the present inventors, so as to achieve a multiple anti-irritant effect.

10 The invention further provides formulations for treating, reducing or eliminating  
skin irritation comprising the topical application of a formulation comprising an anti-irritant  
effective amount of strontium. The formulation may further include one or more potentially  
irritating components. Alternatively, the strontium cation formulation of the present invention  
may be applied separately and prior to application of another product containing a potentially  
irritating component, or the formulation may be applied alone in order to prevent the  
15 development of irritation or to treat a pre-existing irritation attributable to conditions such as skin  
disease, chemical irritant exposure or environmental exposure.

20 The invention further provides vehicles and vehicle components that are  
especially useful in the formulations of the invention, as well as concentration ranges and  
processing steps to obtain useful formulation forms including solids, creams, lotions, gels, and  
liquids.

#### DETAILED DESCRIPTION

25 Human clinical trials undertaken in connection with the present invention have  
established that the cation species strontium(II) ( $Sr^{2+}$ ) is effective, when applied topically to the

5 skin in appropriate concentrations and vehicles, to suppress the relatively severe stinging, burning, tingling, itching and/or erythema induced by topical application of the hydroxy acid skin irritant lactic acid as well as the skin irritants glycolic acid, capsaicin, capryloyl salicylic acid, benzoyl peroxide, and post-shaving-applied seawater, among others. Formulations containing the strontium cation are useful in suppressing a wide range of topical-product-induced

10 irritation responses attributable to exfoliants, sunscreens, retinoids, anti-perspirants, deodorants, anti-acne and other products which contain components potentially capable of causing irritation. For example, the strontium cation has been found to be useful for preventing or reducing the skin irritation caused by  $\alpha$ - or  $\beta$ -hydroxy acids,  $\alpha$ -keto acids and other carboxylic acids, as well as retinoids, phenols, peroxides and similar irritants found in over-the-counter topical products for

15 home or cosmetologist use such as, l-pyrrolidone-5-carboxylic acid, capryloyl salicylic acid,  $\alpha$ -hydroxy decanoic acid,  $\alpha$ -hydroxy octanoic acid, gluconolactone, methoxypropyl gluconamide, oxalic acid, malic acid, tartaric acid, mandelic acid, benzylic acid, and gluconic acid, as well as in certain prescription topical drugs containing high (for example, 12% w/w or even higher) dosage forms of such irritants. The irritation attributable to combinations of such irritating

20 ingredients, such as lactic acid/salicylic acid combinations and hydroxy acid/retinoid combinations, as well as irritation attributable to purified isomeric forms of such ingredients, can also be inhibited by the formulations of the invention.

Additionally, formulations containing the cation are useful in ameliorating irritation in conditions where the skin is inherently hypersensitive to topical products (e.g. dry

25 skin, "winter itch," and other inflammation or injury conditions) and in ameliorating the irritation

5 due to such conditions even in the absence of other applied topical products. The formulations are also useful in treating non-human animal skin irritation, as for example dog or cat irritation and resultant scratching due to fleas or other skin disease or condition.

An additional benefit of the present anti-irritant formulations is that they do not have the undesirable anesthetic side-effects (e.g., numbness) exhibited by Lidocaine and other 10 similar skin local anesthetics. Upon application of a solution of the compound used in the clinical trials described here, subjects typically reported no sensations other than those sensations caused by the vehicle alone, and no lack of normal sensations.

Formulations of the Invention

15 The formulations of the present invention overcome several difficult problems inherent in incorporating high concentrations (greater than about 2% w/w) of aqueous-soluble, charged inorganic salts (e.g., strontium salts) into aesthetic (e.g., pleasant-feeling, elegant, etc.) and functionally active topical products (i.e., products which retain their cosmetic, therapeutic, or other functional characteristics).

20 Many topical formulations contain chemical emulsions which use surface active ingredients (emulsifiers) to disperse dissimilar chemicals in a particular solvent system. For example, most lipid-like (oily or fatty) or lipophilic ingredients do not uniformly disperse in aqueous solvents unless they are first combined with emulsifiers which form microscopic aqueous soluble micelles that contain a lipid-soluble interior and an aqueous-soluble exterior, 25 resulting in an oil-in-water emulsion. In order to be soluble in aqueous media, a molecule must

5 be polar or charged so as to favorably interact with water molecules which are also polar.

Similarly, to dissolve an aqueous-soluble polar or charged ingredient in a largely lipid or oil-based solvent, an emulsifier is typically used which forms stable micelles that contain the aqueous-soluble components in the micelle interior while the exterior of the micelle is lipophilic so that it can dissolve in the lipophilic solvent to form a water-in-oil emulsion. It is well known

10 that such emulsions can be destabilized by the addition of salts or other charged ingredients

15 which can interact with the polar or charged portions of the emulsifier within an emulsion micelle. Emulsion destabilization results in the aqueous and lipophilic ingredients separating into two layers, potentially destroying the commercial value of a topical product. Because the aqueous-soluble strontium cation has two positive charges, it is especially disruptive of emulsion systems compared to ions with only one positive charge (e.g., sodium ions). The concentrations of strontium salts, particularly strontium nitrate, in many of the topical formulations of the present invention that provide an optimum consumer benefit (e.g., anti-irritant properties) are approximately 4-6% w/w (approximately 190-280mM). In this concentration range many common emulsion systems become unstable and separate into their two phases. The

20 formulations of the invention have overcome the inherent tendency of high salt concentrations in general, and high strontium salt concentrations in particular, to destabilize emulsions.

In addition to destabilizing emulsions, formulations with high salt concentrations often precipitate out other ingredients commonly found in topical product formulations like cosmetics and topical therapeutics. Many factors such as pH, choice of solvent, active ingredients, preservatives, and the number and concentrations of many other ingredients may

5 cause salts to precipitate and form crystals, thus reducing or destroying the value of the product.

The process of "salting out" proteins and other aqueous-soluble chemicals is well known in the art to be a problem with solutions containing high salt concentrations. The formulations of the present invention have overcome the inherent tendency of high salt concentrations in general, and high strontium salt concentrations in particular, to precipitate ingredients in topical

10 formulations.

One of the most important aspects of topical products in general, and cosmetic products in particular, is the consumer's perception of the aesthetic qualities of a product. For example, while petrolatum (e.g., Vaseline<sup>TM</sup>) is an excellent "moisturizer" and skin product, it is rarely used alone, especially on the face, because it is greasy, sticky, does not rub easily into the skin and may soil clothing. Consumers highly value products which are aesthetically elegant and have an acceptable tactile feel and performance on their skin. Formulations with high salt concentrations frequently have relatively poor aesthetics due to their unfavorable effects on the other ingredients of the formulation. The formulations of the present invention have overcome the inherent tendency of high salt concentrations in general, and high strontium salt concentrations in particular, to produce aesthetically poor products.

In addition to consumers desiring products with excellent aesthetics, topical products must perform as consumers expect. For example, an alpha hydroxy acid-containing moisturizer or exfoliant must retain its moisturizing or exfoliant properties when formulated into a particular formulation. Similarly, a sunscreen, antiperspirant and acne therapeutic must all produce their intended effect. The formulations of the present invention all preserve the primary

5 activity of the topical product while allowing the anti-irritant activity of the strontium salt to provide consumer benefit.

Another major challenge inherent in formulating topical products designed to deliver a biologically active ingredient to the living skin is to enable the active ingredient to penetrate the stratum corneum and thus be "bioavailable" to the living cells of the skin. The 10 stratum corneum is highly impermeable to many molecules and serves to prevent body fluids from leaking out of the skin and prevents foreign molecules from penetrating into the body. In order for the strontium salts of the present invention to exert their anti-irritant effects, they must penetrate the stratum corneum to a sufficient extent to contact the nerves and other cells responsible for producing cutaneous irritation. Since the stratum corneum is especially 15 impermeable to charged molecules, the challenge of formulating products which deliver sufficient strontium ion through the stratum corneum is a distinct challenge. The formulations of the present invention are optimized to enable strontium ion to be bioavailable to the skin and thus provide the consumer with effective anti-irritant benefits.

The anti-irritant topical formulations of the invention comprise a topical vehicle 20 suitable for administration to the animal (particularly human) skin, and an amount of the strontium cation effective to reduce, inhibit or eliminate existing or potential skin irritation or inflammation. The cation component is, of course, accompanied in the formulation by one or more charge-neutralizing anionic counterions, although the cation-anion pairs as originally incorporated into the vehicle may become dissociated in the resulting formulation, or the 25 strontium cations may become associated in the formulation with other anionic species appearing

5 in the overall formulation. In one embodiment, the anti-irritant topical formulations additionally contain an irritant ingredient(s) that is itself capable of inducing skin irritation or inflammation, as for example a cosmetic or skin care product ingredient, or a pharmaceutically active ingredient or drug ingredient.

The topical anti-irritant formulation of the invention contains the divalent cation 10 strontium ( $\text{Sr}^{2+}$ ) in a concentration effective to prevent or reduce (hereafter, "inhibit") the skin irritation that is sought to be eliminated. The formulation preferably contains this cation component in a suitable topical vehicle at a total concentration of about 50 to about 1000 mM, more preferably about 100 to about 500 mM, and most preferably about 150 to about 300 mM. These preferred concentration ranges correspond to bioavailable forms of such cations within the 15 formulation, particularly, ionizable and aqueous-soluble forms of the strontium cation as contrasted with insoluble or covalently-bonded forms of the cation. If other anti-irritant compounds are included in the formulation, then lower concentrations of the strontium cations may be utilized.

Preferred cation concentrations can also be expressed in weight/volume or 20 weight/weight percentage terms which will vary somewhat depending on the density of the vehicle and other components in the formulation. Thus, to take an example in which the vehicle has a density of 0.93 g/ml (as in a 50:50 [by volume] mixture of 95% ethyl alcohol and water) and the cation component is incorporated in the form of strontium nitrate (formula weight 212), represent molarity concentration values correspond approximately to 25

5	10 mM:	0.21% (w/v)	0.23% (w/w)
	50 mM:	1.05% (w/v)	1.14% (w/w)
	100 mM:	2.1% (w/v)	2.28% (w/w)
	250 mM:	5.3% (w/v)	5.7% (w/w)
	500 mM:	10.5% (w/v)	11.4% (w/w)
10	1000 mM:	21.2% (w/v)	22.8% (w/w)
	1500 mM:	31.7% (w/v)	34.2% (w/w)

The preferred concentration ranges expressed above contemplate that a typical topical dosage will be approximately 0.5 grams of strontium cation formulation over a 5 cm x 5 cm area of skin (25 cm<sup>2</sup>). Clinical studies have shown that such preferred concentration ranges are generally effective to inhibit skin irritation and, in the formulations of the present invention, do not leave any significant visible residue when applied to the skin. Higher concentration formulations, such as saturated pastes or other forms, may also be successfully used, particularly where visible appearance is not a limiting consideration (as in therapeutic applications).

20 Furthermore, routine clinical assessments such as those described below can

readily be employed to optimize the strontium cation concentration and to ascertain if lower, or higher, concentrations are appropriate for a given formulation or irritation indication. For example, the concentration of strontium cation may be adjusted to account for the amount of formulation that is typically applied to a given skin area by the user, which will depend to an extent on the physical nature of the topical vehicle (e.g., lotion as compared to liquid or cream).

5 Likewise, the amount of cation required may be reduced in such cases where the formulation contains a skin penetration-enhancing ingredient or other agent which increases the ability of the cations to permeate the stratum corneum to their site of anti-irritant activity. Preferably, the formulations of the invention include an amount of anti-irritant cation capable of inhibiting irritation in susceptible individuals by at least about 20% or more, as measured by a mean

10 reduction in cumulative irritation across a susceptible test population as exemplified in the clinical protocols described below. Alternatively, the formulations of the invention include an amount of anti-irritant cation capable of inhibiting irritation by at least about 40% or more in at least about 10% of the susceptible population, as measured by a reduction in cumulative irritation on an individual-by-individual basis (treated vs. control areas). This latter measure of efficacy

15 reflects the fact that the present formulations, similar to many therapeutic products, may in some cases be effective in delivering a significant benefit to some, but not all, of the susceptible population.

The optimum concentration of the strontium cation may also be reduced below (or within) the preferred ranges set forth above if some other anti-irritant component is included in the formulation along with the strontium cation. In particular, it is contemplated that lower (e.g. halved) amounts of strontium ( $Sr^{2+}$ ) cations may be used, while still maintaining comparable levels of anti-irritant activity, by further including an approximately equal concentration of, for example, a potassium channel mediating, regulating or blocking agent, a calcium channel blocking or regulatory agent, or a sodium channel blocking agent, or other anti-irritant agent such as a steroid or non-steroidal anti-inflammatory agent. Examples of suitable additional anti-

5      irritant ingredients are described in applicants' co-pending U.S. Patent Application Serial Nos. 08/362,101, 08/362,097, 08/362,055 and 08/362,058 (attorney docket numbers 210/181, 210/182, 210/183, and 210/184, entitled "Formulations and Methods for Reducing Skin Irritation"), filed December 21, 1994, and co-pending Patent Application Serial No. 08/384,263 (attorney docket number 210/290, entitled "Amino Acid Formulations and Methods for Reducing Skin Irritation"), filed February 3, 1995, and incorporated by reference in their entirety. Other

10     D anti-irritant ingredients, such as aloe vera, chamomile,  $\alpha$ -bisabolol, Cola nitida extract, green tea extract, tea tree oil, licorice extract, allantoin, urea, caffeine or other xanthines, and glycyrrhizic acid and its derivatives, may also be beneficially incorporated into the formulations of the invention in order further to inhibit irritation effects or symptoms.

15            The strontium cation component is typically incorporated into the present formulations by mixing an appropriate amount of a suitable aqueous-soluble salt form of the strontium cation into the chosen formulation vehicle, along with such other skin care components as are desired. From a formulation standpoint, it is preferred that the selected salt be sufficiently soluble in the formulation vehicle as to allow a consistent formulation having the desired physical and topical application characteristics. It will be recognized that, depending on the particular formulation vehicle chosen, the salt form of the strontium cation of the invention may dissociate within the formulation (and in this case may associate with other anions also present in the formulation), or the salt form may remain substantially associated. It is also highly preferred that the salt (or salts) chosen be sufficiently aqueous-soluble such that, upon application to the skin, the component strontium cations (and corresponding counteranions) can dissociate and be

20

25

5 taken up into the water-containing milieu of the skin. In addition, it will be clear that the particular salt ingredient(s) chosen should be topically acceptable and preferably will not themselves be irritating, toxic or otherwise deleterious to the user.

With these considerations in mind, it will be recognized that a variety of topically acceptable strontium/counteranion salt ingredients may be utilized in the present formulations in 10 order to achieve the objectives of the invention. Such salts can be readily identified by those skilled in the art in view of the present disclosure based on known physical (e.g., solubility), pharmacological and toxicological information and, if necessary, by the application of routine experimentation.

Examples of potentially suitable counteranion components for use with the 15 strontium cations of the invention include a variety of mono-, di- and trivalent inorganic and organic anions. Examples of potentially suitable inorganic anions include nitrate and the halogens (particularly Cl, Br and I). Examples of potentially suitable organic anions include carboxylic acids, alkoxylates, amino acids (especially, lysine, arginine, histidine, ornithine, aspartic acid, glutamic acid, proline, and cysteine), peptides, saturated and unsaturated organic acids, and saturated and unsaturated fatty acids. Particular examples include acetate, lactate, glycolate, tartrate, maleate, benzoate, propionate, salicylate, ascorbate, formate, succinate, folinate, aspartate, phthalate, oleate, palmitate, stearate, lauryl sulfate, lanolate, myristate, behenate, caseinate, cyclamate, pantothenate, EDTA and other polyaminopolycarboxylates, saccharin, thioglycolate, laurate, methylparaben, propylparaben, ricinoleate and sorbate anions.

25 It should be recognized that in order for any particular example from the foregoing list of

5 possible candidate counteranions to be suitable for use in the present invention, the corresponding strontium salt must be sufficiently aqueous-soluble. It will also be recognized in view of the foregoing disclosure that certain of these suitable anion components, particularly various carboxylic acid anions, are themselves known active ingredients in various topical products (e.g. exfoliant products), and it will be seen accordingly that such active ingredients 10 anions can be incorporated into useful formulations along with the anti-irritant strontium counterations.

NOTE THAT FIGURES 6-9 ARE IN REVERSE ORDER

Clinical trials relating to the invention have established that certain cation-anion pairs are particularly active as anti-irritants. These include strontium chloride, strontium nitrate, and strontium acetate.

15 Also preferred are these and other cation-anion pairs in which the anionic species is acidic, because such pairs will generally exhibit higher solubility in many common topical vehicles and suitable ionization upon application to the skin. In addition, strongly acidic anion components may be useful where it is desired to maintain the pH of the resulting formulation at a relatively acidic level, as for example in the case of hydroxy-acid or other acidic exfoliant 20 products where the activity of the product to exfoliate or reduce wrinkles, or bring about other beneficial effects may be reduced if the formulation is not relatively acidic. In any event, however, the desired level of acidity in such cases can be achieved by adjusting the formulation with a suitable acid (or base if necessary).

25 In one such particularly preferred embodiment, the strontium cation component is combined in a hydroxy acid or other exfoliant preparation accompanied by one or more suitable

5 anionic or other acidic species such that the pH of the hydroxy acid preparation is maintained in  
the range of approximately pH 0.5-6, and more preferably in the range of pH 3-5. It will be  
understood that, where the formulation employs an anhydrous vehicle, the acidity of the  
formulation may not be expressible in typical pH terms, but that such acidity will manifest itself  
upon exposure of the formulation to the skin where water is present both intracellularly and  
10 extracellularly.

Suitable topical vehicles and vehicle components for use with the formulations of  
the invention are well known in the cosmetic and pharmaceutical arts, and include such vehicles  
(or vehicle components) as water; organic solvents such as alcohols (particularly lower alcohols  
readily capable of evaporating from the skin such as ethanol), glycols (such as propylene glycol,  
15 butylene glycol, and glycerin), aliphatic alcohols (such as lanolin); mixtures of water and organic  
solvents (such as water and alcohol), and mixtures of organic solvents such as alcohol and  
glycerin (optionally also with water); lipid-based materials such as fatty acids, acylglycerols  
(including oils, such as mineral oil, and fats of natural or synthetic origin), phosphoglycerides,  
sphingolipids and waxes; protein-based materials such as collagen and gelatin; silicone-based  
20 materials (both non-volatile and volatile) such as cyclomethicone, demethiconol and dimethicone  
copolylol (Dow Corning); hydrocarbon-based materials such as petrolatum and squalane; anionic,  
cationic and amphoteric surfactants and soaps; sustained-release vehicles such as microsponges  
and polymer matrices; stabilizing and suspending agents; emulsifying agents; and other vehicles  
and vehicle components that are suitable for administration to the skin, as well as mixtures of  
25 topical vehicle components as identified above or otherwise known to the art. The vehicle may

5 further include components adapted to improve the stability or effectiveness of the applied formulation, such as preservatives, antioxidants, skin penetration enhancers, sustained release materials, and the like. Examples of such vehicles and vehicle components are well known in the art and are described in such reference works as Martindale -- The Extra Pharmacopoeia (Pharmaceutical Press, London 1993) and Martin (ed.), Remington's Pharmaceutical Sciences.

10 The choice of a suitable vehicle will depend on the particular physical form and mode of delivery that the formulation is to achieve. Examples of suitable forms include liquids (e.g., gargles and mouthwashes, including dissolved forms of the strontium cation as well as suspensions, emulsions and the like); solids and semisolids such as gels, foams, pastes, creams, ointments, "sticks" (as in lipsticks or underarm deodorant sticks), powders and the like; 15 formulations containing liposomes or other delivery vesicles; rectal or vaginal suppositories, creams, foams, gels or ointments; and other forms. Typical modes of delivery include application using the fingers; application using a physical applicator such as a cloth, tissue, swab, stick or brush (as achieved for example by soaking the applicator with the formulation just prior to application, or by applying or adhering a prepared applicator already containing the 20 formulation -- such as a treated or premoistened bandage, wipe, washcloth or stick -- to the skin); spraying (including mist, aerosol or foam spraying); dropper application (as for example with ear drops); sprinkling (as with a suitable powder form of the formulation); and soaking.

25 The topical formulations of the present invention may be prepared in a variety of physical forms. The primary product forms are solids, creams, lotions, gels/serums, and aqueous liquids. The principal differences between these forms are their physical appearance and

5 viscosity (or thickness), which are governed primarily by the presence and amount of emulsifiers and viscosity adjusters; in fact, the main ingredients are, in many cases, common among these product forms. Moreover, a particular topical formulation may often be prepared in a variety of these forms. Solids are generally firm and non-pourable and commonly are formulated as a bar or stick, or in particulate form; solids may be opaque or transparent, and optionally may contain solvents (including water and alcohol), emulsifiers, moisturizers, emollients, fragrances,

10 dyes/colorants, preservatives and active ingredients. Creams and lotions are often similar to one another, differing mainly in their viscosity (creams are typically thicker and more viscous than lotions); both lotions and creams may be opaque, translucent or clear and often contain emulsifiers, solvents (including water and alcohol) and viscosity adjusting agents. Lotions and

15 creams also may optionally contain moisturizers and emollients (especially in the case of skin care products), as well as fragrances, dyes/colorants, preservatives and active ingredients.

Gels/serums may be prepared with a range of viscosities, from thick (high viscosity) to thin (low viscosity) and differ principally from lotions and creams in that gels/serums are usually clear rather than opaque. Like lotions and creams, gels/serums often contain emulsifiers, solvents

20 (including water and alcohol) and viscosity adjusters, and may also contain moisturizers and emollients, fragrances, dyes/colorants, preservatives and active ingredients. Aqueous liquids are thinner than creams, lotions or gels, and are generally transparent; liquids usually do not contain emulsifiers. Liquid topical products often contain other solvents in addition to water (including alcohol) and may also contain viscosity adjusters, moisturizers and emollients, fragrances,

25 dyes/colorants/pigments, preservatives and active ingredients.

5 Suitable emulsifiers for use in the formulations of the present invention include,

but are not limited to, Incroquat Behenyl TMS (behentrimonium methosulfate, cetearyl alcohol), non-ionic emulsifiers like polyoxyethylene oleyl ether, PEG-40 stearate, ceteareth-12 (e.g., Eumulgin B-1 manufactured by Henkel), ceteareth-20 (e.g., Eumulgin B-2 manufactured by Henkel), ceteareth-30, Lanette O (manufactured by Henkel; ceteareth alcohol), glyceryl stearate (e.g., Cutina GMS manufactured by Henkel), PEG-100 stearate, Arlacet 165 (glyceryl stearate and PEG-100 stearate), steareth-2 and steareth-20, or combinations/mixtures thereof, as well as cationic emulsifiers like stearamidopropyl dimethylamine and behentrimonium methosulfate, or combinations/mixtures thereof. In addition, cationic emulsifiers are preferably combined or mixed with non-ionic emulsifiers in order to form stable emulsion product forms containing high strontium salt concentrations.

15 Suitable viscosity adjusting agents (i.e., thickening and thinning agents) for use in the formulations of the present invention include, but are not limited to, protective colloids or non-ionic gums such as hydroxyethylcellulose (e.g., Cellosize HEC QP52,000-H, manufactured by Amerchol), xanthan gum, and sclerotium gum (Amigel 1.0), as well as magnesium aluminum silicate (Veegum Ultra), silica, microcrystalline wax, beeswax, paraffin, and cetyl palmitate. In addition, appropriate combinations or mixtures of these viscosity adjusters may be utilized according to the present invention. A particularly preferred thickening agent for use in the formulations of the present invention, especially in the case of gels/serums, is the nonionic polymer hydroxyethylcellulose, which is compatible with strontium nitrate and is stable at pH

5 values around 3. We have observed stability problems in using Carbopol as a viscosity adjusting agent in low pH strontium salt formulations.

Suitable solvents for use in the formulations of the present invention include, but are not limited to, water, ethanol, butylene glycol, propylene glycol, isopropyl alcohol, isoprene glycol, glycerin, Carbowax 200, Carbowax 400, Carbowax 600, and Carbowax 800. In addition, 10 combinations or mixtures of these solvents may be used according to the present invention.

Suitable surfactants for use in the formulations of the present invention include, but are not limited to, nonionic surfactants like Surfactant 190 (dimethicone copolyol), Polysorbate 20 (Tween 20), Polysorbate 40 (Tween 40), Polysorbate 60 (Tween 60), Polysorbate 80 (Tween 80), lauramide DEA, cocamide DEA, and cocamide MEA, amphoteric surfactants 15 like oleyl betaine and cocamidopropyl betaine (Velvetex BK-35), and cationic surfactants like Phospholipid PTC (Cocamidopropyl phosphatidyl PG-dimonium chloride). Appropriate combinations or mixtures of such surfactants may also be used according to the present invention. Anionic surfactants have been found to present stability difficulties when used alone 20 in formulations containing high strontium salt concentrations. However, we have discovered that anionic surfactants, such as ammonium laureth sulfate (Standapol EA-2), when combined with amphoteric surfactants, such as oleyl betaine and cocamidopropyl betaine (Velvetex BK-35), provide stable formulations even at high strontium salt concentrations. Accordingly, it is particularly preferred to use a combination of anionic and amphoteric surfactants in the formulations of the present invention.

5                    Suitable preservatives for use in the formulations of the present invention include,

but are not limited to, anti-microbials such as Germaben II (manufactured by ICI; propylene glycol, diazolidinyl urea, methylparaben, and propylparaben), methylparaben, propylparaben, imidazolidinyl urea, benzyl alcohol, sorbic acid, benzoic acid, sodium benzoate, dichlorobenzyl alcohol, and formaldehyde, as well as physical stabilizers and anti-oxidants such as alpha-

10                  tocopherol (vitamin E), sodium ascorbate/ascorbic acid, ascorbyl palmitate and propyl gallate. In addition, combinations or mixtures of these preservatives may also be used in the formulations of the present invention.

15                  Suitable moisturizers for use in the formulations of the present invention include,

but are not limited to, lactic acid and other hydroxy acids and their salts, glycerin, propylene glycol, butylene glycol, sodium PCA, Carbowax 200, Carbowax 400, and Carbowax 800.

20                  Suitable emollients for use in the formulations of the present invention include, but are not limited to, PPG-15 stearyl ether, lanolin alcohol, lanolin, lanolin derivatives, cholesterol, petrolatum, isostearyl neopentanoate, octyl stearate, mineral oil, isocetyl stearate, Ceraphyl 424 (myristyl myristate), octyl dodecanol, dimethicone (Dow Corning 200-100cps), phenyl

25                  trimethicone (Dow Corning 556), Dow Corning 1401 (cyclomethicone and dimethiconol), and cyclomethicone (Dow Corning 344), and Miglyol 840 (manufactured by Huls; propylene glycol dicaprylate/dicaprate). In addition, appropriate combinations and mixtures of any of these moisturizing agents and emollients may be used in accordance with the present invention.

                    Suitable active ingredients for use in the formulations of the present invention

25                  include, but are not limited to, alpha hydroxy acids, sunscreens, antiperspirants, anti-acne drugs,

5       vitamins (especially vitamins A and C) and minerals, and various prescription and over-the-counter medications. The present invention also contemplates the inclusion of multiple active ingredients within the same topical formulation, and combinations of active ingredients such as those listed above may be used, as appropriate, according to the present invention.

10      Suitable fragrances and colors, such as FD&C Red No. 40 and FD&C Yellow No. 5, may be used in the formulations of the present invention. Other examples of fragrances and colors suitable for use in topical products are known in the art.

15      Other suitable additional and adjunct ingredients which may be included in the formulations of the present invention include, but are not limited to, abrasives, absorbents, anti-caking agents, anti-foaming agents, anti-static agents, astringents (e.g., witch hazel, alcohol, and 20     herbal extracts such as chamomile extract), binders/excipients, buffering agents, chelating agents (e.g., Versene EDTA), film forming agents, conditioning agents, opacifying agents, pH adjusters (e.g., citric acid and sodium hydroxide), and protectants. Examples of each of these ingredients, as well as examples of other suitable ingredients in topical product formulations, may be found in publications by The Cosmetic, Toiletry, and Fragrance Association (CTFA). See, e.g., CTFA Cosmetic Ingredient Handbook, 2nd edition, eds. John A. Wenninger and G.N. McEwen, Jr. (CTFA, 1992).

25      Also, a variety of product types, including particularly cosmetics, may be formulated in each of the forms described above (i.e., solids, creams, lotions, gels, and liquids). For example, cleansers (for face and body), shampoos/conditioners, hair treatments/dyes/perms/straighteners, antiperspirants/deodorants, make-up products, and other

5 facial, hand and body products may be formulated in any of the five major product forms: solids, creams, lotions, gels, or liquids. Common solid form products include cosmetics such as lipsticks, blushes and rouges, makeup products, antiperspirant and deodorant sticks, and cleansers such as bar soap and powder detergents. Other examples of solid form products include lozenges and suppositories. Common cream and lotion form products include alpha

10 hydroxy acid (AHA) products, moisturizing products and sunscreens, shampoos/conditioners and other hair care products, and cosmetics like concealers and foundations. Common gel products include shaving gels and aftershaves. Common liquid form products include anti-acne solutions, perfumes/colognes, aftershaves, gargles/mouthwashes, and toners/bracers/skin conditioners.

DRAFTING STYLING

15 Other methodologies and materials for preparing formulations in a variety of forms are also described in Anthony L.L. Hunting (ed.), "A Formulary of Cosmetic Preparations (Vol. 2) -- Creams, Lotions and Milks," Micelle Press (England, N.J. 1993). See, for example, Chapter 7, pp. 5-14 (oils and gels); Chapter 8, pp. 15-98 (bases and emulsions); Chapter 9, pp. 20

101-120 ("all-purpose products"); Chapter 10, pp. 121-184 (cleansing masks, creams, lotions); Chapter 11, pp. 185-208 (foundation, vanishing and day creams); Chapter 12, pp. 209-254 (emollients); Chapter 13, pp. 297-324 (facial treatment products); Chapter 14, pp. 325-380 (hand products); Chapter 15, pp. 381-460 (body and skin creams and lotions); and Chapter 16, pp. 461-484 (baby products); the contents of which are incorporated herein by reference.

20 One aspect of the present invention is to provide formulations containing both strontium cation anti-irritant and an alpha hydroxy acid (AHA). One preferred embodiment 25 employs a formulation whose pH is adjusted to approximately 3.2 in order to maximize the

5 exfoliating activity of the lactic acid while maintaining the anti-irritancy properties of the strontium cation. Another preferred embodiment employs a formulation whose pH is adjusted to approximately 4.5 in order to minimize the exfoliating activity while preserving the moisturizing activity of the lactic acid. Additionally, AHA/strontium formulations may optionally contain 10 moisturizing agents, such as butylene glycol. For example, moisturizing properties may be derived from the combination of butylene glycol and the small amounts of lactate salt which is formed at a pH around 3; this combination optimizes moisturization while not being sticky or 15 tacky on the skin.

The formulations of the invention are most preferably formulated such that the strontium cation component of the formulation (as occurring with any accompanying anion 15 counterion components) is substantially invisible upon application to the skin. This is particularly true in the case of many cosmetic formulations that are applied to the face or other exposed parts of the body, although it is also generally desirable that the cation (and anion) component not be visible even if applied to non-exposed portions of the body. It will be 20 recognized that in some cases, particularly with colored facial skin care products such as blushes, blemish covers, lipsticks and the like, the formulation will be designed to be visible on the skin; in such cases, it is desirable that the cation component not adversely change the appearance or 25 skin feel of the overall formulation as applied to the skin.

In this regard, clinical studies relating to the invention have shown that anti-irritant effects can be achieved using strontium cation concentrations well below those 25 concentrations that, as applied in a typical topical vehicle, result in a visible cation (or salt)

5 residue on the skin. For example, a blended formulation of 500 mM strontium nitrate in a silicone-based vehicle (Dow Corning cyclomethicone [DC344] : cyclomethicone/dimethiconol [DC1401] : cyclomethicone/dimethicone polyol [DC3225C] : water; 10:20:15:55) results in an opaque white lotion which typically leaves no visible residue when applied to the skin of a representative subject.

10 In another embodiment of the invention, the anti-irritant strontium cation can be formulated into a form for topical oral administration to treat irritation in the mouth or throat such as that due to irritated throats, gum irritation or inflammation or the like, including such irritation as may be exacerbated by spicy or acidic foods. Preliminary studies related to the invention have suggested that oral formulations containing strontium cation in a concentration 15 comparable to that described for external topical application are effective in reducing sore throat irritation. Thus, suitable forms for oral administration include liquids (e.g. mouthwash or gargle solutions) and lozenges. As with other topical forms described herein, the components used in such oral formulations (including the strontium cation salts) should be chosen to be non-toxic. Methods for preparing oral formulations suitable for use in the present invention are well known 20 in the art.

#### Clinical Results

25 The anti-irritant efficacy of the formulations of the present invention was tested and confirmed in numerous clinical trials, the results of which are described in the examples below. While these examples further illustrate various aspects and preferred embodiments of the

5 invention as described herein, they are examples only, and should not be considered as limiting the scope of the invention as set forth in the claims.

### EXAMPLE 1

#### Clinical Studies of Anti-Irritation Activity

10 The objective of the clinical trials was to determine whether and to what extent topical formulations of the strontium cation reduced or prevented skin irritation caused by certain severe skin irritants, including particularly lactic acid and glycolic acid (which are hydroxy acids), capryloyl salicylic acid (a  $\beta$ -hydroxy acid ester) and capsaicin (an isolate from cayenne and paprika known for its skin-irritating properties). The trials were conducted in a double blind, 15 randomized, vehicle-controlled manner. Various formulations of the invention were tested in over 740 people. The results confirm the highly reproducible anti-irritant activity of the formulations of the present invention.

20 a. Lactic Acid Irritation Trials

1. Protocol

The majority of the trials were conducted using lactic acid as the skin irritant, and proceeded generally as follows.

25 The subjects were women who had been screened and shown to exhibit normal to above normal susceptibility to irritation by the tested irritant. Tests were conducted in multiple panels of from 7 to 12 subjects each. Subjects were instructed not to wear any makeup or facial

5 lotions to the clinic the day of testing. The subjects were instructed to wash their face with Ivory bar soap in the clinic prior to application of test solutions.

Lactic acid skin-irritant compositions were formulated in an appropriate vehicle prior to application to the skin of the subjects. In the majority of the tests, the irritant composition was 7.5% lactic acid dissolved in a 10% ethanol-in-water solution.

10 Test anti-irritant formulations containing measured amounts of strontium salts (concentration 250 mM) were applied either (a) 15 minutes prior to application to the skin of the skin-irritant ("pretreatment test") or (B) simultaneously with the application of the skin-irritant ("time zero test"). In the case of the time zero tests, the anti-irritant formulation included both the lactic acid irritant and the cation anti-irritant ingredient of the invention, whereas in the 15 pretreatment tests the anti-irritant formulation was separately formulated (typically in Elizabeth Arden "Visible Difference Refining Toner," a commercially available alcohol-based cosmetic solution) and applied 15 minutes before application of the irritant composition. Controls were performed by applying corresponding formulation(s) (pretreatment and/or skin-irritant composition) with an equimolar amount of sodium chloride to a contralateral portion of the 20 subject's skin. Typically, the test materials were applied to the face of the subject.

All test solutions (including controls) were applied in a double blind, randomized fashion using the prepared solutions as previously placed in coded vial designated for use on either the right or left side of the face (or other test area). Solutions were typically applied using a cotton swab (six strokes) or sponge applicator to the face and cheek area extending from the

5 midline of the nose over to the center of the cheek and from the cheek bone down to the jaw line.  
Application was made first to the right side and then to the left.

Sensory assessment scores were recorded for each treated side of the subject's skin  
every minute for 15 minutes or until three consecutive scores of "zero" irritation were obtained.

The following scaled scores were used for sensory assessment:

10

	<u>Score</u>	<u>Description of Irritation</u>
15	0	<b>NO irritation</b>
	1	<b>SLIGHT irritation --</b>  (Barely perceptible stinging, burning or itching)
20	2	<b>MILD irritation --</b>  (Definite stinging, burning or itching)
	3	<b>MODERATE irritation --</b>  (Distinctly uncomfortable stinging, burning or itching; constantly aware of irritation)
	4	<b>SEVERE irritation --</b>  (Continuous stinging, burning or itching, and intensely uncomfortable; would interfere with daily routine)

25 Symptom scores were cumulated, separately for the cation-treated and control-treated areas, for  
each individual and also for the panel as a whole. Individuals not reporting a cumulative score of

5 at least "7" on at least one treatment area were excluded (in a blinded fashion) from further analysis in order to ascertain anti-irritant efficacy with respect to the more severely-susceptible test subjects. From a practical standpoint, scores of "0" and "1" on the above scale would be considered highly desirable for a commercial product because such a response would likely not result in a consumer ceasing to use a product. Some consumers, in fact, might view the "barely 10 perceptible" sensations represented by a score of 1 to be an indication that a facial treatment skin care product (especially an exfoliant) was working as advertised. By contrast, irritation scores of "2", "3" and "4" would likely often result in a consumer never purchasing the product again.

In those subjects and skin samples where an irritation was sensed, the irritation commonly involved a spectrum of burn-sting-itch reactions over time. For example, a subject 15 might at first experience a sting, but moments later might experience an itch with no sting. Subjects experiencing higher levels of irritation (e.g. scores of "3" or "4") occasionally exhibited erythema (visually observable inflammation) in addition to sensory irritation effects.

## 2. Results

20 Clinical tests of over 740 subjects, performed as generally described above, demonstrated that the strontium cation has significant and reproducible anti-irritant effects, particularly if administered simultaneously with an irritant compound. The average inhibition of cumulative irritation for various cation salts of the invention (at 250 mM) are shown in the following tables.

5

TIME ZERO TESTS

<u>Cation Salt</u>	<u>Percent Inhibition</u>
Strontium chloride	60%
Strontium nitrate	65%

10

PRETREATMENT TESTS

<u>Cation Salt</u>	<u>Percent Inhibition</u>
Strontium chloride	25%
Strontium nitrate	50%
Strontium acetate	46%

15

A representative set of test results from several subject panels, performed using cation concentrations of 250 mM, is set forth in the following tables.

PRETREATMENT TESTS

Cation	Anion	Salt Formula	Vehicle	Percent Inhibition
Strontium	Chloride	$\text{SrCl}_2$	VIS DIFFERENCE	20
Strontium	Nitrate	$\text{Sr}(\text{NO}_3)_2$	VIS DIFFERENCE	56
Strontium	Acetate	$\text{Sr}(\text{CH}_3\text{CO}_2)_2$	VIS DIFFERENCE	46

25

## TIME ZERO TESTS

Cation	Anion	Salt Formula	Vehicle	Percent Inhibition
Strontium	Chloride	SrCl <sub>2</sub>	10% EtOH	58
Strontium	Nitrate	Sr(NO <sub>3</sub> ) <sub>2</sub>	10% EtOH	64

FIGURES 1 through 4 show more detailed experimental data for one panel test

conducted using strontium nitrate (250 mM) as the anti-irritant salt component of the subject formulation (time zero test). FIG. 1 shows the time course of irritation responses for both cation-treated and non-treated (control) skin portions for the panel. FIG. 2 shows the cumulative irritation over time for the same panel, while FIGS. 3 and 4 show cumulative irritation suppression and treated/untreated irritation responses on a subject-by-subject basis. While individual responses vary somewhat, the overall efficacy of the subject formulation is clear.

5

b. Capsaicin Irritation Trials

10

20

25

PROPRIETARY MATERIAL  
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Similar clinical trials were conducted to assess the efficacy of the cation of the invention to inhibit irritation induced by capsaicin. The clinical protocol was similar to that conducted with lactic acid, with the irritant/anti-irritant and control formulations being applied to the arms of the test subjects. The test compounds of the invention were formulated in Elizabeth Arden "Visible Difference Refining Toner", with the Toner mixed with equimolar sodium chloride serving as the control. The test solutions (and control) were provided in coded vials for application to either the right or left arms. A template (1.5 in. x 4.0 in.) was placed on each forearm to mark the challenge area. The pre-treatment solutions containing the anti-irritant cation of the invention were applied to extend 1 inch beyond the marked challenge area in all directions and were allowed to dry for 5 minutes. 0.5 ml of 0.15% capsaicin cream or a swab moistened with capsaicin solution was thereafter applied to each arm by the clinical technician, who rubbed in the cream using gloved fingers. Application and scoring of test and control formulations was performed sequentially for each arm. Scoring was recorded every minute starting at 5 minutes post-application for 10 minutes and then every 5 minutes for 15 minutes (30 minutes total) for the cream, and every minute starting immediately for 15 minutes for the solution. Assessment was made using the irritation scale described above for the lactic acid test, and a simultaneous visual assessment of erythema was made by the monitoring technician.

FIGURES 5 through 8 depict results from one representative panel tested in this trial, in which the anti-irritant cation component was applied in the form of strontium nitrate (250 mM). FIG. 5 shows the time course of irritation responses for both cation-treated and non-

5 treated (control) skin portions for the panel. FIG. 6 shows the cumulative irritation over time for the same panel, while FIGS. 7 and 8 show cumulative irritation suppression and treated/untreated irritation responses on a subject-by-subject basis. Here again, while individual responses vary somewhat, the overall efficacy of the subject formulation is evident.

10 c. Glycolic Acid Irritation Trials

Following a protocol parallel to that of the lactic acid irritant trials described above, glycolic acid (6.0% in 10% ethanol-in-water) was applied as a skin irritant to subject panels. Strontium nitrate was co-administered as an anti-irritant (time zero testing), and was shown to inhibit cumulative irritation in subject panels by 64% to 84% at concentrations ranging from 250 mM to 500 mM. Time course and subject-by-subject data for one such test (cation concentration 250 mM) are presented in FIGS. 9 through 12.

15 d. Benzoyl Peroxide Irritation Trials

In this test, male and female subjects were recruited who had experienced a grade "2" or higher response in the sting/burn/itch lactic acid irritation protocol described above. Test subjects were limited to those who self-reported a sensitivity (sting, burn, itch) to benzoyl peroxide.

20 Subjects were instructed not to wear makeup or facial lotions on the day of testing. Those who had applied sunscreens to the face within 24 hours prior to testing, or who had taken any oral analgesic within 12 hours prior to testing, were disqualified. Subjects were

5 instructed to wash their face with Ivory bar soap prior to application of test and control solutions.

All materials were applied and scored in a double-blind, randomized fashion.

Facial irritation was induced by application of a 10% benzoyl peroxide wash product ("Oxy 10") to one side of the face. The other side of the face was treated with the same 10 irritant composition containing 250 mM strontium nitrate as the test anti-irritant. Inactive ingredients in the benzoyl peroxide product included citric acid, cocamidopropyl betaine, diazolidinyl urea, methylparaben, propylparaben, sodium citrate, sodium cocoyl isethionate, sodium lauroyl sarcosinate, water, and xanthan gum.

15 The respective formulations were applied (from coded weighing vessels) using gloved fingers to the cheek area, first to the right side and immediately thereafter to the left. In order to maximize the irritation response above a baseline noise level, the solutions were left on the face for the entire 10 minutes of the study, rather than for only 1-2 minutes as instructed for the commercial benzoyl peroxide product.

20 To allow for adequate quantitation of the relatively low irritation levels in small numbers of subjects to be measured reliably and true differences in irritation to be determined, a differential scoring scale was developed. Using this method, each subject was asked to rate the magnitude of the difference in irritation response between the two sides of the face, as follows:

<u>Score</u>	<u>Relative Subjective Irritation</u>
0	No irritation on either side of face, or No difference in irritation between the right and left sides of face.

5                   1                   **Slight difference** in irritation between right and left sides of face;  
difference is barely noticeable and only evident after thinking  
about it.

2                   **Clear difference** in irritation between right and left sides of face;  
difference is obvious and immediately evident.

10

15                   It was found that this simultaneous, differential scoring approach allowed for accurate  
comparisons to be made for the low levels of irritation associated with the present protocol, since  
it was much easier for the subjects to quantify the difference in irritation when both sides of the  
face were challenged simultaneously than to rate irritation sequentially on an "absolute" 0-4 scale  
as used in the lactic acid and glycolic acid protocols. On the other hand, when high levels of  
irritation are present, the use of sequential "absolute" scoring is preferred because it avoids  
uncertainty and "carry-over" effects from one side of the face to the other.

20                   FIGURES 13 through 16 depict results obtained in this protocol using strontium  
nitrate as the anti-irritant cation component (250 mM). FIG. 13 shows the time course of  
differential irritation responses for both cation-treated and non-treated (control) skin portions for  
the panel. FIG. 14 shows the cumulative irritation over time for the same panel, while FIGS. 15  
and 16 show cumulative irritation suppression and treated/untreated irritation responses on a  
subject-by-subject basis.

25                   e.                   Post-Shaving Ocean Water Irritation

5

Ocean water is known to induce irritation in subjects with sensitive skin, particularly if the skin has been abraded by shaving or other means. The present test was performed to determine the ability of the present cation formulations to inhibit irritation of shaved skin due to ocean water.

10

Female subjects were instructed not to apply any sunscreen to their legs within 24 hours prior to testing, and not to ingest any oral analgesic medications within 12 hours prior to testing. The subjects were instructed to shave the lateral portions of their calves, spanning from the ankle to below the knee, with Ivory soap and a disposable razor prior to application of test, control and ocean water irritant solutions. All materials were applied and scored in a double-blind, randomized fashion.

15

Following shaving, 1 ml of pretreatment solution (test or control) was applied from coded vials to the respective right and left calves using cosmetic sponges. The test cation solution contained strontium nitrate (500 mM) in nanopure water (pH 4.5), and the control vehicle was nanopure water (pH 5.5). The solutions were allowed to dry for 2-3 minutes.

20

Cosmetic sponges saturated with ocean water (La Jolla, California) were used to apply ocean water challenge solutions to the right and left calves within the pretreated areas. The subjects were asked to rate levels of irritation (sting, burn or itch) on right and left calves, and irritation scores were recorded every minute for 10 minutes. The 0-4 scoring scale described above for the lactic acid irritation protocol was used in this test.

25

Irritation scores were cumulated for each individual and for the panel as a whole.

FIG. 17 shows the time course of differential irritation responses for both cation-treated and non-

5 treated (control) skin portions for the panel. FIG. 18 shows the cumulative irritation over time for the same panel, while FIGS. 19 and 20 show cumulative irritation suppression and treated/untreated irritation responses on a subject-by-subject basis.

f. Post-Shaving Lactic Acid Irritation

10 Following a protocol parallel to that of the post-shaving ocean water irritation test described above, a commercial lotion containing 5% lactic acid was applied to contralateral shaved calves of the subject females. The control solution was Vaseline Smooth Legs and Feet Lotion (containing water, lactic acid (5%), glycerin, isopropyl palmitate, PEG-40 stearate, cetyl alcohol, potassium hydroxide, steareth-2, magnesium aluminum silicate, lecithin, soya sterol, 15 tocopheryl acetate, tetinyl palmitate, dimethicone, menthol, camphor, stearic acid, laureth-7, xanthan gum, polyacrylamide, C13-14 isoparaffin, corn oil, fragrance, DMDM hydantoin, iodopropynyl butylcarmamate, disodium EDTA, PG, and Ext. violet 2); the cation test formulation included strontium nitrate (500 mM) in the same Vaseline lactic acid lotion. 0.5 g of test and control solutions were applied with gloved fingers to the right and left calves. Subjects 20 were asked to rate levels of irritation (sting, burn or itch) on the right calves, and irritation scores were recorded every minute for 10 minutes.

Irritation scores were cumulated for each individual and for the panel as a whole. FIG. 21 shows the time course of differential irritation responses for both cation-treated and non-treated (control) skin portions for the panel. FIG. 22 shows the cumulative irritation over time

5 for the same panel, while FIGS. 23 and 24 show cumulative irritation suppression and treated/untreated irritation responses on a subject-by-subject basis.

### EXAMPLE 2

#### Dose-Response Studies

10 Additional studies of anti-irritant activity using varying concentrations of strontium cations were conducted in order to assess the dose-response behavior of the present formulations. The lactic acid irritation protocol described above was used, in which the anti-irritant cation component was strontium nitrate (31-500 mM). Cumulative irritation inhibition data are set forth in the following table, and are depicted graphically in FIG. 25.

#### Concentration (mM) Percent Inhibition

31	27
62	32
125	42
250	72
500	82

### EXAMPLE 3

#### Additional Formulation Examples

5

Cation salts of the invention were formulated at various concentrations in a number of commercially available topical vehicles, and also in various commercially available topical cosmetic products. The resulting mixtures generally did not alter the texture, color, consistency or other physical properties of the product, and could be used as formulations to inhibit topical irritation.

10

a. Silicone-Based Vehicles

A 500 mM strontium nitrate topical lotion was prepared as follows. 10.58 g of strontium nitrate was dissolved in 55 ml of deionized water. This solution was combined with 10 ml cyclomethicone (Dow Corning, "DC344"), 20 ml cyclomethicone/dimethiconol (Dow Corning, "DC1401") and 15 ml cyclomethicone/dimethicone copolyol (Dow Corning, "DC3225C") and blended for 2-3 minutes. Imidizolidinyl urea (0.5%) was added as a preservative. An opaque white lotion (100 ml) resulted which, when applied to the skin of a fair (olive) skinned individual left no visible residue.

20

A 500 mM strontium nitrate topical gel was prepared as follows. 5.29 g of strontium nitrate was dissolved in 17 ml of deionized water. This solution was combined with 10 ml cyclomethicone (Dow Corning, "DC344"), 7.5 ml cyclomethicone/dimethiconol (Dow Corning, "DC1401"), 7.5 ml cyclomethicone/dimethicone copolyol (Dow Corning, "DC3225C") and 8 ml PEG-8 and blended for 2-3 minutes. Imidizolidinyl urea (0.5%) was added as a preservative. A clear, thick gel resulted (50 ml).

25

A 1500 mM strontium nitrate topical gel was prepared as follows. 31.75 g of strontium nitrate was dissolved in 50 ml of deionized water. This solution was combined with

5 10 ml cyclomethicone (Dow Corning, "DC344"), 20 ml cyclomethicone/dimethiconol (Dow Corning, "DC1401") and 20 ml cyclomethicone/dimethicone copolyol (Dow Corning, "DC3225C") and blended for 2-3 minutes. Imidizolidinyl urea (0.5%) and benzyl alcohol (1%) were added as preservatives. A clear, thick gel resulted (100 ml) which, upon application to the skin of a fair-skinned subject, left a visible white residue.

10 A 1500 mM strontium nitrate topical gel with a glycerin component was prepared as follows. 31.75 g of strontium nitrate was dissolved in 60 ml of deionized water. This solution was combined with 5 ml cyclomethicone (Dow Corning, "DC344"), 10 ml cyclomethicone/dimethiconol (Dow Corning, "DC1401"), 15 ml cyclomethicone/dimethicone copolyol (Dow Corning, "DC3225C") and 10 ml glycerin and blended for 2-3 minutes.

15 Imidizolidinyl urea (0.5%) was added as a preservative. A clear, thick gel resulted (100 ml).

b. Commercial Cosmetic Vehicles

Topical solution forms of strontium nitrate, strontium chloride and strontium acetate were prepared by combining various amounts of the named salts with Elizabeth Arden Visible Difference Refining Toner (an alcohol-containing solution). The concentrations achieved were shown to be effective to inhibit skin irritation as described in the protocols set forth above.

20 Similarly, other solution forms of strontium nitrate were prepared by combining anti-irritant effective amounts of the salt with Estee Lauder Clean Finish Purifying Toner Normal/Dry, Oil of Olay Refreshing Toner Cleanser and Toner, Mary Kay Refining Refreshener Formula 2, Clearasil Clearstick Max Strength, and Oxy-10 Benzoyl Peroxide Wash.

5 Topical lotion forms of strontium nitrate were prepared by combining anti-irritant  
effective amounts of the salt with Cheseborough-Ponds Lotions (CCB-3-83-L15), Vaseline  
Intensive Care Lotion Smooth Legs and Feet, and Lubriderm Moisture Recovery Lotion.  
Similarly, serum and cream forms of strontium nitrate were prepared by combining anti-irritant  
effective amounts of the salt with Mary Kay Revival Serum (with 15% lactic acid) and L'Oreal  
10 Vichy Novactia Cream (with 2% capryloyl salicylic acid), respectively.

Other examples of topical product formulations comprising the anti-irritant strontium cation in various product forms and categories are provided in the Examples below. In the examples that follow, formulation ingredients are listed according to their chemical or proprietary name (left column) as well as their designation according to the Cosmetic, Toiletry and Fragrance Association (CTFA). In addition, one example of a specific percentage (% w/w) of each of the ingredients is shown (second column from right), as well as the most highly preferred range of concentrations of each ingredient (rightmost column). The percentages of the ingredients can be varied within the most highly preferred ranges specified in the right column without any significant effect on the aesthetic or performance characteristics of these formulations. Although the examples specify only selected formulations useful according to this invention, it should be understood that the following examples are illustrative only, and the present invention is not limited to the examples disclosed herein. The various ingredients (and their formulation percentages) may be varied within or beyond the ranges suggested herein according to general guidelines known in the art given the teachings of the present disclosure.

5

In addition, the following Examples provide processing steps and techniques that are especially useful in overcoming formulation difficulties associated with high salt concentration products, particularly emulsion system forms, such as gels, lotions and creams.

10

EXAMPLE 4  
Gel/Serum  
(Lactic Acid AHA Formulation; Final pH=3.2)

15

<u>INGREDIENT</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY % WT / WT</u>	<u>PREFERRED RANGE % WT / WT</u>
Deionized Water	Water	61.55	60-65%
1, 3-Butylene Glycol	Butylene Glycol	5.00	3-5%
Tween 20	Polysorbate 20	1.00	0.5-1.5%
Germaben II	Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben	1.00	0.5-1.0%
Cellosize HEC QP52,000-H (Amberchol)	Hydroxyethyl cellulose	0.60	0.4-0.8%
Lactic Acid, 85%	Lactic Acid	17.25	1-20%
Strontium Nitrate	Strontium Nitrate	5.00	0.5-6%
Sodium Hydroxide (20% soln)	Sodium Hydroxide	8.60	0.5-10%

20

25

30

The butylene glycol, Germaben II and Cellulose HEC were mixed to form a slurry and were then added to the already agitating water. The resulting mixture was heated to 60-65°C and mixed until a clear viscous gel-like solution formed. Tween 20 was then added and dispersed in the solution while reducing the batch temperature to 40-45°C. The lactic acid and sodium hydroxide solutions were mixed together and added to the resulting solution and mixed

5 until the ingredients were completely dispersed. The strontium nitrate was then added and mixed until completely dissolved, and the batch temperature was reduced to 25-30°C.

The final pH of this formulation was adjusted to approximately 3.2 with sodium hydroxide in order to maximize the exfoliating activity of the lactic acid while maintaining the anti-irritant properties of the strontium cation. Moisturizing properties in this formulation are 10 derived from the combination of butylene glycol and the small amounts of lactate salt which are formed at pH 3.2; this combination optimizes moisturization while not being sticky or tacky on the skin, when combined with the nonionic polymer gum Cellosize. While Germaben II was used as a preservative in this Example, other preservatives, including sorbic acid, benzyl alcohol, sodium benzoate, or dichlorobenzyl alcohol (or combinations thereof), would be useful.

15 This gel/serum formulation is also useful as the basis for the formulation of other gel products such as aftershaves or skin-conditioning gels by adjusting the level of the lactic acid, optionally together with the addition of fragrance or other moisturizers or skin-conditioning ingredients. The pH of the system is also adjustable to other levels more appropriate for toiletry and skin care products.

20 In clinical trials conducted on 24 subjects using two gel/serum formulations (12 subjects for each of two gel/serum formulations containing 15% lactic acid with a pH = 3.2, similar to the gel/serum formulation of this Example), we observed 59% and 86% inhibition for the two formulations compared to Ponds Age Defying Complex™ (8% glycolic acid, pH = 3.8).

5

EXAMPLE 5  
**Toner/Skin Conditioner**  
**(Final pH = 4.0)**

10	<u>INGREDIENT</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY % WT / WT</u>	<u>PREFERRED RANGE % WT / WT</u>
	Deionized Water	Water	83.75	80-85%
	Ethanol, anhydrous	Ethyl alcohol	7.0	5-10%
	Glycerin	Glycerin	0.50	0.1-3%
	Polysorbate 20	Polysorbate 20	0.50	0.1-1%
15	Lactic Acid (85%)	Lactic Acid	0.50	0-5%
	Strontium Nitrate	Strontium Nitrate	5.00	0.5-6%
	Phospholipid PTC	Cocamidopropyl Phosphatidyl PG - Dimonium Chloride	1.00	0.5-2%
	Benzyl alcohol	Benzyl alcohol	1.00	0.5-1.5%
20	Sodium Hydroxide (20% soln)	Sodium Hydroxide	0.75	0.5-1%

All the ingredients, except for strontium nitrate, were mixed to form a clear solution.

25 Strontium nitrate was then added and mixed until completely dissolved.

Optionally, the resulting formulation mixture is filtered to remove undissolved materials. In the above toner formulation, the combination of Phospholipid PTC and Polysorbate 20 enabled a clear solution to form. Without this combination of surfactants, the addition of 5.0% strontium nitrate would produce a cloudy suspension at pH = 4.0. The cationic phospholipid also provides conditioning to the skin as well as effective antimicrobial activity. The level of alcohol was adjusted to a level that provided mild astringency without causing burning or stinging. Moisturization in this formulation is provided by the phospholipid, glycerin and sodium lactate

5 (formed by the reaction of lactic acid with sodium hydroxide). The benzyl alcohol provides preservation as well as a mild floral masking scent.

The toner formulation provided in this Example also provides a basis to develop aftershave bracers/tonics or lotions, by for example increasing the level of alcohol in the formulation to 20-25%, while reducing the level of water in a similar amount, and adding a small amount of 10 fragrance. The surfactants together with the alcohol would solubilize the fragrance. Similarly, a cologne or perfume may be formulated by simply adjusting the level of alcohol, water, and 15 surfactants in the formulation, and adding the desired fragrance.

EXAMPLE 6  
Facial Cleanser  
(Final pH = 5.4)

<u>INGREDIENT</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY % WT / WT</u>	<u>PREFERRED RANGE % WT / WT</u>
Standapol EA-2	Ammonium laureth sulfate	30.00	28 - 32%
Versene Na2	Disodium EDTA	0.05	0.01 - 0.1%
Velvetex BK-35	Cocamidopropyl betaine	8.00	6 - 9%
Phospholipid PTC	Cocamidopropyl Phosphatidyl PG - Dimonium Chloride	2.00	1 - 3%
Cocamide DEA	Cocamide DEA	2.00	1 - 3%
Lactic Acid (85%)	Lactic Acid	0.10	0 - 3%
Glycerin	Glycerin	3.00	1 - 5%
Germaben II	Propylene glycol, imidazolidinyl urea, methylparaben, propylparaben	1.00	0.5 - 1.0
Deionized Water	Water	53.695	50 - 55%
Strontium Nitrate	Strontium Nitrate	0.010	0.001 - 0.02%
Citric Acid	Citric Acid	0.145	0.1 - 0.2%

5 Water, Versene, lactic acid, glycerin, Germaben and strontium nitrate were added in  
that order to a container and mixed moderately to form mixture A. In a separate container, the  
Standapol, Velvetex, Phospholipid PTC and cocamide DEA were slowly mixed until completely  
blended to form a clear viscous blend B. While slowly mixing A, blend B was gradually added to  
A, and mixing was continued until a clear viscous solution resulted. Citric acid was added to adjust  
10 the pH to 5.4.

In this formulation, the cocamidopropyl betaine enables the Standapol EA-2, an  
anionic surfactant, which is normally incompatible with strontium nitrate, to be mixed together and  
allows the cleanser formulation to remain clear. The addition of Phospholipid PTC provides  
additional clarity to the system while also acting as a skin conditioning agent. The phospholipid also  
15 enhances the antimicrobial activity provided by the preservative Germaben. The combination of  
surfactants (Standapol EA and cocamidopropyl betaine), together with the Phospholipid PTC and  
cocamide DEA, yielded a mild, high-foaming product that effectively cleans and conditions the skin.  
Skin moisturization is derived from a combination of lactate, glycerin and phospholipid PTC.

Similar and/or related-type products may be formulated based on this Example, to  
20 provide cleansing and conditioning of the hair and body, as in commonly used shampoos, hand and  
body soap and bath cleansing products (e.g., bubble bath products). Various combinations of the  
surfactants (with or without additional surfactants) may be used to optimize cleansing conditions for  
each particular product. In addition, supplemental conditioners such as proteins or protein  
derivatives, or lanolin derivatives or vitamins, herbal extracts or cationic conditioners, may be added  
25 to provide unique formulations.

EXAMPLE 7  
**Cream**  
**(Lactic Acid AHA Formulation; Final pH = 3.2)**

	<u>INGREDIENT</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY</u>	<u>PREFERRED</u>
			<u>% WT / WT</u>	<u>% WT / WT</u>
10	Incroquat Behenyl TMS	Behentrimonium Methosulfate, Cetearyl Alcohol	2.00	0.5-4.0%
	Miglyol 840 (Huls)	Propylene Glycol Dicaprylate/ Dicaprate	10.00	5-10%
	Arlacel 165	Glyceryl stearate & PEG-100 stearate	8.00	5-12%
	Dow Corning 556	Phenyl Trimethicone	2.00	0.5-4%
	Glycerin	Glycerin	3.80	0.5-6%
15	Germaben II (ICI)	Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben	1.00	0.5-2%
	Xanthan Gum	Xanthan Gum	0.20	0.05-2%
	Veegum Ultra	Magnesium aluminum silicate	0.40	0.05-5%
	Spheron L1500	Silica	0.50	0.05-3%
	Tween 60	Polysorbate 60	1.00	0.05-2%
20	Lactic Acid, 85%	Lactic Acid	17.25	1-20%
	Sodium Hydroxide (20% soln.)	Sodium Hydroxide	11.70	0.5-12%
	Strontium Nitrate	Strontium Nitrate	5.00	0.5-6%
	Dow Corning 1401 fluid	Cyclomethicone, Dimethiconol	1.00	0.5-2%
25	Deionized Water	Water	36.15	30-70%

The Veegum, xanthan gum, glycerin and Germaben were mixed together to form a slurry, and this mixture was added to the water (heated to 70-75°C) and mixed until completely hydrated. To this was added the previously mixed lactic acid and sodium hydroxide solutions. Strontium nitrate was then added, and mixing continued until the strontium nitrate was completely dissolved (Mixture A). The Miglyol, Spheron, Arlacel, Incroquat Behenyl TMS, Tween 60, Dow Corning 556 were separately mixed together and heated to 70-75°C, melting all solids, and this mixture was added to A. While continuing to mix, the batch temperature was reduced to 55-60°C.

5 The Dow Corning 1401 was added and mixed until fully dispersed. The entire batch was then homogenized for 5 minutes and the batch temperature was reduced to 25-30°C.

This Example demonstrates the use of strontium nitrate in an emulsion formulation.

We have determined that nonionic and cationic emulsifiers, and especially combinations thereof, are compatible with strontium nitrate in emulsion systems. By varying the ratio of the emulsifiers, the 10 viscosity of the emulsion can be controlled and regulated. Additional emulsion stability and variance of viscosity may be achieved by using nonionic gums such as xanthan gum, together with Veegum and silica. Sodium hydroxide was used to adjust the pH to 3.2 to optimize the efficacy of the lactic acid as an exfoliant while providing optimal functionality of strontium nitrate as an anti-irritant. While Germaben was used as the preservative in this Example, other preservatives which 15 would function equally well at this pH include sorbic acid, dichlorobenzyl alcohol, benzoic acid, or a combination thereof. Similarly, while glycerin was used in this Example as a moisturizer, other humectants such as propylene glycol, butylene glycol or carbowaxes could have been used in this formulation.

In clinical trials conducted on 12 subjects using a cream formulation containing 15% 20 lactic acid with a pH = 3.2, similar to the cream formulation of this Example, we observed 61% inhibition compared to Ponds Age Defying Complex™ (8% glycolic acid, pH = 3.8).

EXAMPLE 8

Lotion

(Lactic Acid AHA Formulation; Final pH = 3.2)

	<u>INGREDIENT</u>	<u>CTFA DESIGNATION</u>	<u>PREFERRED</u>	
			<u>EXEMPLARY</u> <u>% WT / WT</u>	<u>RANGE</u> <u>% WT / WT</u>
5	Veegum Ultra	Magnesium Aluminum Silicate	0.40	0.2 - 0.5
	Xanthan Gum	Xanthan Gum	0.20	0.1 - 0.3
10	Arlacel 165	Glyceryl stearate & PEG-100 stearate	8.00	5 - 10
	Tween 60	Polysorbate 60	1.00	0.5 - 2.0
15	Lanette O (Henkel)	Ceteareth Alcohol	1.00	0.5 - 2.0
	Germaben II (ICI)	Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben	1.00	0.5 - 2.0
20	Glycerin	Glycerin	5.00	2 - 6
	Miglyol 840 (Huls)	Propylene Glycol Dicaprylate/ Dicaprate	10.00	8 - 12
25	Dow Corning 556	Phenyl Trimethicone	2.00	1 - 3
	Dow Corning 1401 fluid	Cyclomethicone & Dimethiconol	1.00	0.5 - 2.0
30	Lactic Acid (85%)	Lactic Acid	17.25	1 - 20
	Sodium Hydroxide (20% soln.)	Sodium Hydroxide	11.70	0.5 - 13
	Strontium Nitrate	Strontium Nitrate	5.00	0.5 - 6
	Deionized Water	Water	36.45	35 - 38

The Veegum, xanthan gum, glycerin and Germaben were mixed into a slurry, and this slurry was added gradually to the agitating water (heated to 70-75°C) and mixed until all the gums were thoroughly dispersed (Mixture A). In a separate container, the Miglyol, Spheron, Arlacel, Lanette O, Tween and Dow Corning 556 were heated to 70-75°C and mixed, melting all solids in the mixture to form Mixture B. With moderate mixing, Mixture B was added to A and mixed until a uniform emulsion was formed, and the temperature of the resulting emulsion was reduced to 55-60°C. The Dow Corning 1401 fluid was then added and mixed until completely dispersed. To this was added a mixture of the lactic acid and the sodium hydroxide solution, while mixing until completely dissolved. The batch temperature was then reduced to 25-30°C.

5

In clinical trials conducted on 24 subjects using two lotion formulations (12 subjects for each of two lotion formulations containing 15% lactic acid with a pH = 3.2, similar to the lotion formulation of this Example), we observed 26% and 37% inhibition for the two formulations compared to Ponds Age Defying Complex™ (8% glycolic acid, pH = 3.8).

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EXAMPLE 9  
**Liquid Makeup Foundation**

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<u>INGREDIENTS</u>	<u>EXEMPLA RY % WT / WT</u>	<u>PREFERRED RANGE % WT / WT</u>
<b>Part A</b>		
Isostearyl Neopentanoate	5.00	4 - 6.0
Isocetyl Stearate	9.00	5 - 10.0
Triisocetyl Citrate	5.00	3 - 6.0
Generol 122E	2.00	1 - 3.0
Glyceryl Stearate	1.60	1 - 3.0
Generol 122	1.50	0.5 - 3.0
Dimethicone (100 Vis)	1.00	0.5 - 3.0
Propylparaben	0.15	0.5 - 0.15
<b>Part B</b>		
Strontium Nitrate	2.00	1 - 3.0
Cocamido Propyl Betaine	1.00	0.5 - 2.0
Disodium Oleamido PEG Sulfosuccinate	0.90	0.5 - 1.0
Magnesium Aluminum Silicate	0.40	0.1 - 0.5
Xanthan Gum	0.20	0.1 - 0.5
Propylene Glycol	6.00	3 - 6.0
Glycerin	2.00	1 - 3.0
Disodium EDTA	0.10	0.05 - 0.10
Imidazolidinyl Urea	0.30	0.2 - 0.30
Methylparaben	0.25	0.1 - 0.30
Sodium Dehydroacetate	0.20	0.05 - 0.2
Lactic Acid	3.00	0 - 5.0
Purified Water	47.28	45 - 60.0

<u>INGREDIENTS</u>	<u>EXEMPLA</u>	<u>PREFERRED</u>
	<u>RY</u>	<u>RANGE</u>
	<u>% WT / WT</u>	<u>% WT / WT</u>
<b>Part C</b>		
Iron Oxides	2.50	1 - 3.0
Titanium Dioxide	7.50	5 - 10.0
<b>Part D</b>		
Sodium Hydroxide (20% sol.) or Citric Acid	q.s. to pH 5.0-5.5	

15 Part A is heated to 70-75°C. In a separate container, the magnesium aluminum

silicate, xanthan gum, propylene glycol, and glycerin of Part B are mixed together and dispersed  
completely in the water. The strontium nitrate of Part B is then added and mixing is continued until  
completely dissolved. The remaining ingredients of Part B are added and the batch is heated to 70-  
75°C. The pigments of Part C are micronized and added to Part A with mixing until uniform. The  
20 Part A/C mixture is added to Part B with agitation. The final pH is adjusted to 5.0-5.5 using sodium  
hydroxide and/or citric acid. Mixing is continued and the batch is cooled to 25-30°C.

The nonionic emulsifiers (Generol 122, Generol 122E and glycetyl stearate) are

25 compatible with and provide a stable emulsion system. The Generol emulsifiers also act as  
dispersants for the pigments in the system; glycetyl stearate also acts as a viscosity builder for the  
emulsion. These emulsifiers are designed to tolerate high concentrations of alpha hydroxy acids in  
a given formulation and remain stable. The use of a betaine provides compatibility of an anionic  
surfactant (sulfosuccinate) with the formulations of the present invention. The sulfosuccinate  
surfactant also functions as an effective setting agent and dispersant for the pigments. Emollience

5 in this makeup formulation is provided by the combination of isostearyl neopentanoate, isocetyl stearate, and triisocetyl citrate, which is stable at relatively low pH and compatible with strontium nitrate. Additional emollience is derived from the use of a silicone (dimethicone) which is also stable at acidic pH and compatible with strontium nitrate. Veegum and xanthan gum are used to build viscosity in the emulsion, help suspend the pigments and stabilize the emulsion system.

10 Glycerin and propylene glycol function as stable moisturizers, and propylparaben, together with methylparaben and sodium dehydroacetate, provides a preservative system for the formulation.

PATENT  
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15 Other liquid color makeup or cosmetic products and a variety of pigmented emulsion-type products can be produced on the basis of this Example by varying the levels and types of pigments used in the formulation. Sunscreens containing titanium dioxide and/or zinc oxide may also be developed utilizing same formulation, except for the substitution of these oxides for the pigments specified in Part C of the Example. Other skin conditioners such as lanolin or lanolin derivatives, or vitamins or herbal derivatives may also be added to the formulation. Pre-sun or sunless tanning products such as those containing dihydroxyacetone can also be developed utilizing similar formulation guidelines. Combination sunscreen products containing pigments or physical

20 blocking agents, together with chemical sunscreens (UV absorbers) or a combination thereof, may easily be developed from this general recipe with appropriate modifications.

EXAMPLE 10  
Hair Conditioner/Scalp Protectant

			<u>EXEMPLARY</u> <u>% WT / WT</u>	<u>PREFERRED</u> <u>RANGE</u> <u>% WT / WT</u>
5	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>		
	<b>Part A</b>			
10	Deionized Water	Water	91.20	89 - 92
	Strontium Nitrate	Strontium Nitrate	1.00	0.5 - 6.0
	Busan 1504	Dimethyl Hydroxymethyl Pyrazole	0.10	0.05 - 0.5
15	Panthenol	Panthenol	0.25	0.1 - 0.3
	Disodium EDTA	Disodium EDTA	0.05	0.02 - 0.1
	Promulgen D	Cetearyl Alcohol (and) Ceteareth-20	1.10	1-2
20	Stearyl Alcohol	Stearyl Alcohol	5.00	4 - 6
	Cetrimonium Bromide	Cetrimonium Bromide	5.00	4 - 6
	Jojoba Oil	Jojoba Oil	0.30	0.2 - 0.5
	<b>Part B</b>			
25	Acetamide MEA	Acetamide MEA	1.00	0.5 - 2.0
	Lactamide MEA	Lactamide MEA	1.00	0.5 - 2.0

The strontium nitrate and the Busan 1504 are dissolved and mixed in the water and then heated to 70-75°C. The remaining ingredients of Part A are then added (in the order indicated) with mixing until completely dispersed. The resulting mixture is cooled to 40°C. The ingredients of Part B are added with mixing until completely dispersed. Mixing is continued and the batch temperature is reduced to 25-30°C.

This formulation utilizes a combination of nonionic and cationic emulsifiers in order to make strontium nitrate compatible in this system and to provide stability to the formulation. The nonionic emulsifiers also provide thickening activity to the formulation. Further hair conditioning and hair sheen is derived from the jojoba oil in the formulation. Additional hair conditioning is provided by the acetamide MEA and lactamide MEA. Other conditioning agents such as proteins

5 and protein derivatives, vitamins or even UV absorbers could be added to this formulation for additional benefits. Similar formulations can easily be made from this Example, including the addition of dyes to impart color to the hair. Small amounts of alpha hydroxy acids such as lactic, glycolic, citric or malic acids could also be added to the formulation as moisturizers or conditioners of the scalp to provide enhanced aesthetics and more desirable conditioning activity.

10

EXAMPLE 11  
**Antiperspirant/Deodorant Solution**

<u>INGREDIENT</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY % WT / WT</u>	<u>PREFERRED RANGE</u>
			<u>% WT / WT</u>
Reach 501 Solution	Aluminum Chlorohydrate	36.10	10 - 40
Alcohol SDA 40	SD Alcohol 40	28.00	25 - 35
Transcutol	Ethoxydiglycol	10.00	5 - 10
Tween 20	Polysorbate 20	1.00	0.5-1.00
Phospholipid PTC	Cocamidopropyl- Phosphatidyl PG-Dimonium Chloride	1.00	1 - 2
Deionized Water	Water	20.90	20 - 25
Strontium Nitrate	Strontium Nitrate	5.00	0.5 - 10

The water, Polysorbate 20, Phospholipid PTC and Transcutol are mixed together.

25 The strontium nitrate is added and mixed until completely dissolved. The resulting mixture is added to the previously mixed aluminum chlorohydrate and SD alcohol 40, and mixing is continued to form a solution.

30 The combination of ethoxydiglycol, Polysorbate 20 and Phospholipid PTC is utilized to maintain the strontium nitrate in solution. By doing so, the irritation potential of the aluminum chlorohydrate and/or the alcohol to the skin is reduced. Variations of this Example may be

5 formulated in different physical forms by adding various waxes to the liquid antiperspirant to develop a stick-like product, or various gel-producing ingredients can be used to form a gel. Cream and lotion form antiperspirants can be made using standard emulsion forming techniques. In addition, aluminum chlorohydrate may be replaced with a deodorant active such as triclosan by adjusting the ratio of alcohol to water to compensate for the lower level of deodorant active used in  
10 the system. In this manner, a full range of deodorant products such as sticks, gels, lotions or creams can be formulated based on this Example.

15

**EXAMPLE 12**  
**Creamy Lipstick Formulation**

	<u>INGREDIENTS</u>	<u>EXEMPLARY</u>	<u>PREFERRED</u>
		<u>% WT / WT</u>	<u>RANGE</u> <u>% WT / WT</u>
<b>Part A</b>			
20	Castor Oil	38.00	30 - 40
	Isopropyl Lanolate	10.00	5 - 15
	Mica	5.80	4 - 6
	Titanium Dioxide	3.50	3 - 6
	Iron Oxides	2.50	0.5 - 4
	FD&C Colors	6.00	3 - 7
25	<b>Part B</b>		
	Isopropyl Lanolate	12.00	8 - 15
	Candelilla Wax	9.00	7 - 10
	Isostearyl Neopentanoate	6.50	3 - 10
30	Beeswax	1.50	0.5 - 5
	Microcrystalline Wax	1.00	0.5 - 5
	Carnauba Wax	0.80	0.4 - 1
	Propylparaben	0.20	0.05 - 0.3
	BHT	0.10	0.01 - 0.1
35	Tocopherol	0.10	0.05 - 0.5

5	<u>INGREDIENTS</u>	<u>PREFERRED</u>	
		<u>EXEMPLARY</u> <u>% WT / WT</u>	<u>RANGE</u> <u>% WT / WT</u>
	<b>Part C</b>		
	Strontium Nitrate	3.00	0.5 - 6

The ingredients of Part A are mixed together and passed through a three-roller mill until all pigments are completely extended, and the mixture is then heated to 85°C. In a separate 10 container, the ingredients of Part B are mixed together and heated to 85°C. Part A is added to Part B and mixed until homogeneous. Mixing is continued and the batch is cooled to 72°C. The strontium nitrate is then added and mixing is continued until completely dispersed. The final mixture is poured into molds and cooled to room temperature.

15 **EXAMPLE 13**  
**Hair Straightener/Relaxer**  
**(Final pH = 11-13.5)**

20	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>PREFERRED</u>	
			<u>EXEMPLARY</u> <u>% WT / WT</u>	<u>RANGE</u> <u>% WT / WT</u>
	<b>Part A</b>			
	Polawax	Emulsifying Wax	7.5	6 - 8
	Crodacol S-70	Stearyl Alcohol	2.5	1 - 3
25	Crodacol C-70	Cetyl Alcohol	1.0	0.5 - 2
	Petrolatum	Petrolatum	21.0	19 - 22
	Mineral Oil	Mineral Oil	15.0	12 - 16
	Volpo S-2	Steareth-2	0.5	0.5 - 1.0
	Volpo S-10	Steareth-10	2.5	1 - 3
30	Crodafos N-10 Neutral	DEA Oleth-10 Phosphate	1.0	0.5 - 2.0
	<b>Part B</b>			
	Deionized Water	Water	42.0	40 - 45

			<u>EXEMPLARY</u>	<u>PREFERRED</u>
	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>% WT / WT</u>	<u>RANGE</u>
20	Propylene Glycol	Propylene Glycol	3.0	2 - 5
5	Strontium Nitrate	Strontium Nitrate	4.0	0.5 - 6
	<b>Part C</b>			
10	Sodium Hydroxide	Sodium Hydroxide	2.0	2 - 3

The ingredients of Part A are combined with mixing and heated to 70-75°C. The ingredients of Part B are combined in a separate container and heated to 70-75°C. Mixture B is added to A with moderate mixing and cooled to 40°C. The sodium hydroxide of Part C is slowly added to the resulting A/B mixture, the batch is cooled to 25-30°C, and homogenized. The pH of the formulation is then adjusted to pH = 11-13.5 using the sodium hydroxide.

The strontium nitrate, together with the mineral oil and petrolatum, help alleviate the burning, itching, and stinging of the scalp due to the high level of alkali in this formulation. This level of alkali is necessary for the functional activity of the hair straightener/relaxer.

Similar formulations may be prepared and used as permanents, where the hair is chemically “straightened” in the rolled position physically and then “restored” to its normal state of crosslinking while still in rollers to “permanently” leave it in the curled state.

EXAMPLE 14  
**Anti-Irritant Lotion Without AHA**

5	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY</u>	<u>PREFERRED</u>
			% WT / WT	RANGE % WT / WT
<b>Part A</b>				
	Polawax	Emulsifying wax, N.F.	10.0	5 - 15
	Incroquat Behenyl TMS	Behentrimonium Methosulfate,	3.0	1 - 5
10	Ceraphyl 375	Cetearyl Alcohol Isostearyl Neopentanoate	5.0	3 - 7
<b>Part B</b>				
	Germaben II (ICI)	Propylene Glycol, Diazolidinyl Urea, Methylparaben, Propylparaben	1.0	0.1 - 2
15	Strontium Nitrate	Strontium Nitrate	5.0	0.5 - 6
	Glycerin	Glycerin	3.0	1 - 6
	Deionized Water	Water	73.0	65 - 80

F01T17/100  
F01T17/120  
F01T17/150  
F01T17/160  
F01T17/170  
F01T17/180  
F01T17/190  
F01T17/200  
F01T17/210  
F01T17/220  
F01T17/230  
F01T17/240  
F01T17/250  
F01T17/260  
F01T17/270  
F01T17/280  
F01T17/290  
F01T17/300

The ingredients of Part A are mixed together and heated to 70-75°C, melting all solids. The ingredients of Part B are separately mixed together and heated to 70-75°C. With mixing, Mixture A is added to B and mixed until homogeneous. Mixing is continued and the batch is cooled to 25-30°C.

The combination of a nonionic emulsifier (polawax) with a cationic emulsifier (Incroquat Behenyl TMS) produces a stable emulsion in which the strontium nitrate is compatible for a neutral pH lotion. In addition, the cationic emulsifier produces an aesthetic skin feel which is quite pleasing. Strontium chloride can be substituted in place of strontium nitrate, or a combination of anti-irritants may be used. Other emollients could replace or be combined with the Ceraphyl 375 to modify the skin feel. For example, octyl stearate, hexadecyl alcohol, isocetyl stearate or mineral oil could replace the Ceraphyl 375 or be used in combination with it. Additionally, other moisturizers/humectants could be used in place of glycerin or in conjunction

5 with it in the formulation, including propylene glycol, butylene glycol or various carbowaxes.

Also, active ingredients could be added to the formulation, such as benzocaine or allantoin.

**EXAMPLE 15**  
**Glycolic Acid Chemical Peel Solution or Gel**  
**(Final pH = 0.5 - 2.7)**

<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY % WT / WT</u>	<u>PREFERRED RANGE % WT / WT</u>
Glycolic Acid (98%)	Glycolic Acid	70.00	10 - 80
Purified Water	Purified Water	22.40	20 - 70
Hydroxyethylcellulose	Hydroxyethylcellulose	0.6	0.4 - 1.0
Strontium Nitrate	Strontium Nitrate	10.0	4 - 15
Butylene Glycol	Butylene Glycol	2.0	1 - 5

20 The butylene glycol and hydroxyethylcellulose are mixed together to form a slurry, which is then added slowly to the water, and the temperature is adjusted to 60-65°C while mixing until a clear viscous solution forms. The resulting mixture is cooled to 25-30°C and the strontium nitrate is added, mixing until completely dissolved. The pH is adjusted to 0.5-2.7 using the sodium hydroxide.

25 Other alpha hydroxy acids could be substituted for glycolic acid, including lactic, malic, or citric acid. The formulation may also be modified to incorporate alcohol or preservatives.

**EXAMPLE 16**  
**Gel without AHA**  
**(Final pH = 5.5)**

5	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY</u>	<u>PREFERRED</u>
			% WT / WT	% WT / WT
	Deionized Water	Water	92.0	90 - 95
	Strontium Nitrate	Strontium Nitrate	5.0	2 - 10
	Germaben II	Germaben II	1.0	0.5 - 1.0
10	Propylene Glycol	Propylene Glycol	1.0	1 - 3
	Amigel	Sclerotium Gum	1.0	0.5 - 2.0

The Germaben, propylene glycol and sclerotium gum are mixed together to form a slurry, which is slowly added to the water which has been heated to 60-65°C and mixed until the gum is completely hydrated. The batch is cooled to 25-30°C and the strontium nitrate is added and the batch is mixed until the strontium nitrate is completely dissolved.

EXAMPLE 17  
**Non-Exfoliating AHA Moisturizing Cream**  
**(Final pH = 4.5)**

25	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY</u>	<u>PREFERRED</u>
			% WT / WT	% WT / WT
<b>Part A</b>				
	Deionized Water	Water	34.55	30 - 40
	Trisodium EDTA	Trisodium EDTA	0.10	0.05 - 0.1
	Natrasol 250HR	Hydroxyethylcellulose	0.50	0.2 - 5
	Butylene Glycol	Butylene Glycol	5.00	3-6
	Germaben II	Propylene Glycol, Diazolidinyl	1.00	0.5 - 1
		Urea, Methylparaben, Propylparaben		
30	Veegum Ultra	Magnesium aluminum silicate	0.70	0.3 - 0.8
<b>Part B</b>				
	Lactic Acid (88%)	Lactic Acid	17.05	15 - 17

	<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY % WT / WT</u>	<u>PREFERRED RANGE % WT / WT</u>
5	Ammonium Hydroxide (28% sol'n)	Ammonium Hydroxide	1.00	1 - 2
	Sodium Hydroxide (20% sol'n)	Sodium Hydroxide	8.60	8 - 9
10	Strontium Nitrate	Strontium Nitrate	4.50	2 - 10

### Part C

Cyclomethicone	Cyclomethicone	7.0	5 - 7
Dimethicone	Dimethicone	3.0	2 - 5
Spheron L1500	Silica	1.00	0.5 - 1
Octyl Stearate	Octyl Stearate	5.00	3-6
Isocetyl Stearate	Isocetyl Stearate	5.00	3 - 6
PEG-40 Stearate	PEG-40 Stearate	1.5	1 - 2
Glyceryl Stearate	Glyceryl Stearate	2.0	1 - 3
Steareth-2	Steareth-2	1.5	1 - 2
Cetyl Alcohol	Cetyl Alcohol	1.0	1 - 2

The Veegum, Natrasol, butylene glycol and Germaben are mixed together to form  
25 a slurry, which is then added to the already agitating water heated to 70-75°C and mixed until  
completely dispersed and the gums are hydrated. To this is added a mixture of the ingredients of  
Part B and mixing is continued until uniform mixture is obtained. The strontium nitrate is added  
and mixed until completely dissolved, maintaining the temperature at 70-75°C to form Mixture  
A. In a separate container, the ingredients of Part C are mixed together and heated to 70-75°C,  
30 melting all solids, and then this mixture is added to Mixture A while continuing to mix and  
reducing the batch temperature to 50-55°C. The resulting mixture is homogenized and the batch  
temperature is reduced to 25-30°C while mixing.

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EXAMPLE 18  
Gel/Serum  
(Glycolic Acid AHA Formulation; Final pH = 3.0)

<u>INGREDIENTS</u>	<u>CTFA DESIGNATION</u>	<u>EXEMPLARY</u>	<u>PREFERRED</u>
		<u>% WT / WT</u>	<u>% WT / WT</u>
Deionized water	water	57.30	50 - 60
1,3-Butylene glycol	Butylene glycol	5.00	3 - 7
Cellosize HEC qp-52,000 H	Hydroxyethyl cellulose	0.60	0.1 - 1
Glycolic acid	Glycolic acid, 98%	15.30	1 - 20
Strontium nitrate	Strontium nitrate	5.00	2 - 6
L-lysine	L-lysine	5.00	1 - 6
Germaben II	Propylene glycol, Imidazolidinyl urea Methylparaben, Propylparaben	1.00	0.5 - 2
Tween 20	Polysorbate 20	1.00	0.5 - 2
Fragrance	Belmay 1199460995	0.10	0.01 - 0.2
Sodium hydroxide (20%)	Sodium hydroxide	qs to pH 3.0	

The butylene glycol and Germaben II were mixed together and heated to 45-50°C, mixing until completely dissolved. To this was added the hydroxyethylcellulose, and the batch was mixed gently and briefly until the cellulose wetted out. The resulting mixture was added to the already agitating water and mixing was continued until a clear gel (free of undispersed particles) was formed. After the gel was completely formed, it was cooled to 25-30°C. The glycolic acid was then added and the batch was mixed. The strontium nitrate was then added and mixed and the L-lysine was added and mixed until completely dissolved. The pH of the final mixture was adjusted to pH=3.0 using sodium hydroxide.

The L-lysine is added in this Example as an additional anti-irritant ingredient to be used in the formulation in combination with the strontium nitrate.

The foregoing examples are not intended to limit the scope of the present invention, which is set forth in the following claims. In particular, various equivalents and substitutions will be recognized by those skilled in the art in view of the foregoing disclosure, and these are contemplated to be within the scope of the invention.